

CleanMed 2018 Exhibitor Rules and Regulations

The CleanMed 2018 Rules and Regulations are set forth to identify important information about the exhibition. They serve as a binding and integral part of the exhibitor's Agreement with PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM.

1. AGREEMENT TO THE RULES AND REGULATION

The CleanMed 2018 Exhibit Contract/Application Form must be signed by an official representative of the exhibiting company indicating that the terms & conditions, and rules & regulations have been read and agreed to before any space assignment will be made.

2. EXHIBIT HOURS

The Exhibit Hall is open to conference attendees and must be fully operational and staffed on:

Date	Time	Function
Tuesday, May 8	8:00 a.m. - 10:00 a.m.	Breakfast in Exhibit Hall
	11:30 a.m. - 1:30 p.m.	Exhibits and Lunch in the Exhibit Hall
	4:00 p.m. - 5:30 p.m.	Reception in the Exhibit Hall
Wednesday, May 9	8:00 a.m. - 9:00 a.m.	Breakfast in Exhibit Hall
	11:45 a.m. - 1:45 p.m.	Exhibits and Lunch in the Exhibit Hall

3. EXHIBIT INSTALLATION

Each exhibitor may not occupy exhibit space until all conditions set forth in the rules and regulations are met. All power tools and equipment used in the installation of exhibits by exhibitor appointed contractors must be operated in compliance with safety guidelines, as prescribed by OSHA or other recognized authorities, for the protection of the operator and others working in the vicinity. Table and circular saws, lathes, grinders, sanders and other power equipment may not be set up and / or operated in aisles or unprotected areas. The use of scaffolding, aerial platforms and hydraulic lifts (for personnel or material handling) other than by the appointed official contractor is NOT allowed. The use of motorized vehicles, including hydraulic lifts, is not permitted by exhibitors or exhibitor appointed contractors (EACs). All lifts and operators must be provided by the appropriate official service contractor. All high work, including the installation and adjustment of all supplemental lighting and rigging requiring cranes and hydraulic lifts, must be scheduled thru the official service contractor during exhibitor move in times. No Hi-lifts will be admitted on the exhibit floor after 5:00 pm, Monday, May 7, 2018.

a. General Move-in

Exhibitor freight will be received and installation begun according to the official Contractor's schedule. No freight will be accepted for delivery at the Sheraton San Diego Hotel & Marina until 7:00am Monday, May 7, 2018. General setup for all exhibitors will begin at 7:00am on Monday, May 7, 2018. Exhibitors will not have access to the exhibit halls prior to 7:00 am Monday, May 7, 2018.

b. Final Exhibit Setup

If setup of any exhibit has not started by 5:00 pm on Monday, May 7,

2018, PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM may order the exhibit to be set up and the exhibitor billed for all charges incurred. PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM will not be responsible for any damage incurred. All exhibits must be substantially completed by 2:00 pm on Monday, May 7, 2018 and all aisles cleared of exhibit materials and crates. All components yet to be installed must be within the exhibitor's space. PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM will not be responsible for any damage incurred.

c. Opening Day

All exhibit booths must be fully operational by 5:00 pm on Monday, May 7, 2018. After this hour, no installation work will be allowed without special permission from PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM. No installation will be allowed during the published hours of the CleanMed2018 Exhibition.

4. DISMANTLING/EXHIBIT REMOVAL

Each exhibitor will complete arrangements for removal of its material from the Sheraton San Diego Hotel & Marina in accordance with these rules, the instructions provided in the Exhibitors' Kit. Exhibit move-out starts at 2:00 pm on Wednesday May 9, 2018. All exhibit material must be packed and ready for outbound shipment by 5:00 pm. No exhibitor items will be allowed on the floor after 5:00 pm, Wednesday May 9, 2018. Any materials not called for at that time will be shipped at the exhibitor's expense by a carrier selected by the official drayage contractor. All space occupied by an exhibitor must be surrendered in the same condition as it was at the commencement of occupation. The exhibitor is responsible for removal of excess debris, bulk quantities of printed material, floor covering (if provided by the exhibitor) and any item other than that which can be easily removed by broom sweeping. Costs related to removal of same are the responsibility of the exhibitor.

5. CONTRACTOR SERVICE

a. Official Service Contractor

Show Management, acting on behalf of all Exhibitors and in the best interest of the exposition, has appointed Stetson Convention Service, Inc (SCS) to perform and provide necessary services and equipment, SCS is appointed to:

- Assure the orderly and efficient installation and removal of the overall exposition.
- Ensure the distribution of labor to all Exhibitors according to need.
- Provide sufficient labor to satisfy the requirements of Exhibitors, and for the exposition itself.
- See that the proper type and limits of insurance are in force.
- Avoid any conflict with local union and/or exhibit hall regulations and requirements.

b. Exhibitor Appointed Contractors (EACs)

Exhibitors may employ the service of independent contractors to install and dismantle their display, providing the Exhibitor and the installation and dismantling contractor comply with the following requirements:

- The Exhibitor must notify Show Management and SCS in writing of the intention to utilize an independent contractor no later than 30 days prior to the first move in day, furnishing the name, address and telephone number of the firm. The Exhibitor shall provide evidence that the Exhibitor Appointed Contractor has proper certificate of insurance with at least the following limits: 1.) Comprehensive General Liability not less than \$2,000,000 with respect to injuries to any one person in an occurrence. 2.) \$2,000,000 with respect to injuries to more than one person in any occurrence. 3.) Workers' Compensation insurance including employee liability coverage, in a minimum amount not less than \$1,000,000 of individual and/or aggregate coverage. 4.) Stetson Convention Services must be named as an additional insured.
- The Exhibitor agrees that he/she is ultimately responsible for all services in connection with his/her exhibit, including freight, drayage, rentals and labor.
- The Exhibitor Appointed Contractor must agree to abide by all rules and regulations of the show, including all union rules and regulations.
- The Exhibitor Appointed Contractor must have all business licenses, permits and Workers' Compensation insurance required by state and city governments and the convention facility management prior to commencing work, and shall provide Show Management with evidence of compliance. The Exhibitor Appointed Contractor shall be prepared to show evidence that it has a valid authorization from the Exhibitor for services. The Exhibitor Appointed Contractor may not solicit business on the floor. The Exhibitor Appointed Contractor shall provide, if requested, evidence to SCS that it possesses applicable and current labor contracts and must comply with all labor agreements and practices. The Exhibitor Appointed Contractor must not commit or allow to be committed by persons in its employment any acts that could lead to work stoppages, strikes or labor problems.
- The Exhibitor Appointed Contractor must confine its operations to the client's exhibit area. No service desks, storage areas or other work facilities will be located anywhere in the building. Show aisles and public space are not a part of the Exhibitor's booth space.
- The exposition floor, aisles, loading docks, service and storage areas will be under the control of the Official Service Contractor, SCS. The Exhibitor Appointed Contractor must coordinate all of its activities with SCS. For services such as electrical, plumbing, telephone, cleaning and drayage, no contractor other than the Official Service Contractors will be approved. This regulation is necessary because of licensing, insurance and work done on equipment and facilities owned by parties other than the Exhibitor. Exhibitors shall provide only the material and equipment they own and is to be used in their exhibit space.

For details on use of an exhibitor appointed contractor at CleanMed 2018, please refer to the Exhibitors' Kit which is scheduled to be released in March, 2018.

7. EXHIBIT DESIGN

The regulations listed herein are presented to create and maintain an open atmosphere on the exhibit floor. To this end, 100 percent occupancy of allowed exhibit space is discouraged. In designing exhibits, good judgment and consideration for neighboring exhibitors and attendees should be primary objectives. If floor plans (where required) are not submitted or exhibit construction is determined to be in violation of exhibit design regulations, PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM has the right to prohibit construction of the booth. Booths are subject to show site review and modification, where necessary, will be at the exhibitor's expense. Exhibits built in non-compliance of the regulations are subject to a fine up to \$50,000 USD.

All exhibits must conform to and enhance the professional, educational and instructional atmosphere of the conference. Overstatement in the design is to be avoided. Appropriate display components and furniture must be provided by the exhibitors at their expense. If location of columns, utilities or other architectural components of the facility are considerations in the construction of an exhibit, it is the responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations. PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM will provide side and back drape and a standard booth sign. Exhibitors must provide, at its expense, appropriate display components, furniture and floor covering as required. Exposed parts of any display must be finished so as not to be objectionable to other exhibitors or to PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM.

Materials used in the exhibit hall must be flame retardant in accordance with the City of San Diego Fire Ordinances. Exhibitors shall possess a certificate of flame retardation for all display materials used in their exhibit. This certificate must be made available for inspection on demand by the City of San Diego. Electrical equipment and display components must conform to the City of San Diego Electrical Code. Please refer to the Sheraton San Diego Hotel & Marina Facility Regulations for complete and detailed information.

Every effort has been made to ensure the accuracy of all information distributed by PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM; however, up-to-the minute information is not always available. With this in mind, PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM, Sheraton San Diego Hotel & Marina and their contractors or agents make no warranties as to the precise accuracy of floor plans issued in conjunction with or pertaining to the exposition.

CleanMed encourages exhibitors to use post-consumer, recycled, process chlorine-free paper for their materials.

Exhibitors are reminded that structures in the CleanMed Exhibition are subject to public accommodation provisions under the Americans with Disabilities Act of 1991 (ADA).

Signage

Exhibitor identification in all PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM publication and on all signs as listed by the company name submitted on the Application / Contract. Where product/ brand names are used in the primary identification, product / brand names may not appear in type larger than that of the company name and logo. Show management will not attempt to settle disputes between exhibitors over such issues as trademark violations, sign copy and copyright violation claims.

Exhibitors are NOT allowed to hang any company identification signs and exhibit elements from the ceiling of the exhibit hall. All identification signs and exhibit elements must be completely floor supported. Exhibitors may use wires or cables from the ceiling to stabilize tall floor standing signage for structural safety only and must request approval and receive prior authorization from PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM. Exhibits built in non-compliance of the PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM regulations are subject to a fine up to \$50,000 USD.

Use of Lighting

Overhead lighting systems, attached to the facility steel structure, are NOT permitted. Lighting instruments, regardless of the type, must be positioned inside the perimeter boundaries of the purchased floor space. Projecting light beams or images outside the perimeter boundary of the booth (including external aisles) is prohibited. Special effects (spinning, rotating, and pulsating) must not interfere with other exhibits or detract from the professional atmosphere of the exhibition. PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM has the final decision on which building lights will remain operational. The exhibitor will be responsible for all costs associated with this request.

Exhibit Elements Not Permitted

Balloons, flashing lights and strobe lighting of any kind are prohibited. Any changes required in bringing an exhibit into compliance will be made at the exhibitor's expense. Exposed parts of any display must be finished so as not to be objectionable to other exhibitors or to PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM.

8. EXHIBIT HALL ATTENDANCE/EXHIBITOR REGISTRATION

Exhibition hall attendance is limited to qualified exhibitors, professional registrants and spouses/family members. Exhibitor badges are produced by using only the company name submitted on the Application/Contract. The official CleanMed badge must be worn at all times while in the exhibit hall. Do not deface badges by inserting company cards or applying novelty items. Defaced badges will be confiscated and the wearer escorted off the exhibit floor. The 10' x 10' booths include two attendee registrations and the 10' x 20' includes three attendee registrations. The non-profit booths include one attendee registration. Additional representatives may attend the main conference for \$250. These can be added and paid when online attendee registration is live. No refunds will be issued for badges purchased but not used.

a. Exhibitor Registration

A notification email will be sent to the official representative of each company once the conference registration is live. Please refer to the Exhibitors' Kit for more details. If you reach your allotment, a \$250 per badge fee will be assessed. All onsite exhibitor staff will be required to show a business card with the exhibiting company name and a photo ID. One (1) badge reprint is allowed per exhibitor onsite, a \$40 per badge fee will be assessed for any additional reprints.

b. Exhibitor Badge Access

Booth badges can be picked up at the Registration Desk starting at 3:30pm on Sunday, May 6, 2018. It is the representative's responsibility to pick up and distribute badges prior to access the Exhibit Hall. An

exhibitor badge allows access to the Exhibit Hall, the General Sessions and Educational Sessions.

- c. Exhibitor representatives must remain in the rented space and are not admitted to the exhibit floor for purpose of viewing other exhibits. Exhibitor personnel may not enter another exhibitor's booth space without obtaining permission. Be considerate of other participating companies. Exhibitor personnel are not permitted to enter an unstaffed booth of another exhibitor at any time. Exhibiting companies are responsible for monitoring their own space. Exhibitors are strictly prohibited from soliciting outside their booth.
- d. The use of motorized vehicles, including Segways®, with the exception of PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM approved wheelchairs, is not permitted by exhibiting personnel or for attendee use in the exhibition hall during the CleanMed 2018 Conference. Exhibition hall attendance is limited to qualified exhibitors and professional registrants and spouses. It is a violation to admit a person eligible for attendee registration as exhibition personnel. False certification of individuals as exhibitor representatives, misuse of exhibitor badges or any other method of assisting unauthorized persons to gain access to the exhibit floor will be cause for loss of priority points, a change of exhibiting status and/or payment of the registration fee for each violation. Children under the age of 16 without guardian(s) are not allowed on the exhibit floor at any time.

9. SECURITY

Each exhibitor is responsible for safeguarding its goods, materials, equipment and exhibit at all times. Perimeter guard service will be provided by PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM for the exhibition period, but neither the guard service nor PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM will be responsible for loss of or damage to any property. All equipment, cartons and booth materials may not be removed from the exhibit halls without completing a Property Pass. Passes may be obtained onsite from the Stetson Exhibitor Service Desk.

10. BOOTH ACTIVITIES

All activities of each exhibitor, its employees and/or agents during the CleanMed 2018 Conference, which are directed toward CleanMed conference registrants, must be confined to the exhibitor's exhibit space. All booth activities must be professional and educational in nature and related to the field of healthcare sustainability. PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM reserves the right to prohibit booth activity that it deems not in keeping with the professional purpose of the exhibition.

a. Device/Drug Products

Equipment for demonstrations must not pose a safety hazard. If the equipment has energy beams that are hazardous, such energy beams must be made non-operative before installation. All products exhibited must be presented and marketed in strict compliance with all federal, state and local laws pertaining to the labeling and marketing of medical devices and/or drugs.

Devices/drugs presented for marketing outside the United States and those awaiting FDA approval (i.e., those qualifying for an Investigational

Device Exemption), including but not limited to PMA and 510(k) devices, must be clearly and conspicuously labeled as such, so as not to cause confusion or possible misrepresentation. Failure to meet marketing, labeling standards and FDA guidelines will result in the removal of the device/drug in question from the exhibit hall or forfeiture of exhibit space.

b. Crowd Control

As a matter of safety and courtesy to others, all presentations, demonstrations and marketing/promotional activities, must be confined to the exhibit space so as not to interfere with traffic flow in the aisles or encroach into neighboring exhibits. Adequate space/seating for presentations and demonstrations must be provided within the exhibitor's booth. PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM reserves the right to have the exhibitor discontinue any activity or dismantle any display/demonstration feature that interferes with the normal traffic flow.

Exhibitors are required to allocate adequate exhibit space near these gathering zones to conveniently accommodate company personnel and visitors. Companies anticipating large crowd gatherings are responsible for keeping the aisles around their space clear. During show hours, Crowd Control/Security Guards will maintain appropriate use of aisles in both buildings. At its sole discretion, PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM determines exhibitor personnel excessive crowd violation. Written notices will be issued to companies in violation along with assessment of a \$500 fine (per incident). Company personnel not cooperating and found in violation will be issued a Violation Notice. The primary exhibitor contact will be provided a copy of the Violation Notice stating name of the individual, time and location of incident(s) issued an invoice for payment of fine(s).

c. Drawings and raffles

Drawings and raffles must be conducted by PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM only during scheduled hours. Exhibiting companies must submit a request and a description of the prize no later than May 4, 2018. The total prize awarded for the show's entirety must not exceed \$2,000 in retail value. Winners must have to be present to win. Contests and games outside of drawings and raffles of any kind in conjunction with all exhibitor activities are prohibited. It is the responsibility of each company to decide what types of activities are appropriate as they relate to sales and promotional events.

d. Food and Beverages

Exhibitors who plan to distribute/serve food and beverage at their booth (with the exception of wrapped candy or mints) must submit a request to PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM no later than April 14, 2018. The request will be approved on a case-by-case basis. Please refer to the Exhibitors' Kit for more details. Alcoholic beverages are strictly prohibited.

e. Giveaways

Distribution of any printed material, showing of equipment or product presentations to CleanMed registrants or guests by exhibitors, other than in the exhibitor's assigned space, is prohibited. Advertising, signs, placards, and banners in the hotel are prohibited.

Small token gifts that are not worn or displayed and may be carried in the pocket, such as pens, pencils, luggage tags or pocket calendars, are acceptable and may be distributed from the exhibitor's booth without prior approval. Such token gifts must meet American Medical Association ethics guidelines and should not be of substantial value. A complete list of approved giveaways will be included in the Exhibitors' Kit. It is the responsibility of the exhibitor to receive prior approval for any handout/novelty item that may be questionable in nature.

f. Market Research

Exhibitors may conduct market research as a booth activity. Attempting to survey or gather data in other areas of the convention center is prohibited.

g. Presentations

Demonstrations, product literature and handout materials are to be straightforward, professional and non-combative in nature and must avoid the use of sideshow or theatrical gimmicks. Activity and attire of models and demonstrators shall be consistent with the professional atmosphere of the CleanMed Conference. The use of live animals, magicians, puppet shows, fortune tellers, dancers, celebrities or celebrity look-alikes, live performances of music, costumed characters, mimes, robots, balloons or other entertainment is prohibited. Presentations should be directed into the booth and not into the aisle. PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM will not attempt to settle disputes between exhibitors over issues such as trademark violations, sign copy and copyright violation claims. Show management understands the sensitivity of these issues; however, PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM is not a judge, jury, regulator or police officer, and its enforcement or protection options are limited. It is the responsibility of the exhibitor to receive prior approval from PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM for any product demonstration or presentation that may be questionable in nature. PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM reserves the right to order objectionable presentations discontinued unless or until a mutually agreeable presentation may be developed. The exhibitor waives any rights or claims of damages arising out of enforcement of this rule. At no time and in any form are exhibitors allowed to offer CME credit.

h. Selling of Products/Services

Order taking and sales of exhibited products will be permitted at CleanMed 2018. Purchased items taken out of the hall must be small enough to be easily hand-carried. Signs or advertising of product pricing will not be allowed. It is the responsibility of each exhibiting company that sells items on the show floor to contact the California Department of Revenue regarding state sales tax collection. Please contact the California Department of Revenue at least six weeks before the meeting. If you need assistance, please do not hesitate to use the [California Tax Service Center](#).

i. Sound

Sound must be at a level that does not disturb neighboring exhibits and presentations must be done in a manner that does not encourage congregation of attendees in aisles. Exhibitors using audio systems should direct the sound into their booth and not towards the aisle or neighboring exhibits. The exhibitor will be required to stop using a system if, in PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM's

opinion, the sound level or presentation is objectionable to attendees or adjacent exhibitors. The following steps will be taken by PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM to ensure that appropriate sound levels are followed: 1st Violation: The offending exhibitor will be notified and instructed to comply with stated guidelines. 2nd Violation: The offending exhibitor will be issued a Second Violation Notice indicating non-compliance and instructed to reduce the volume immediately. 3rd Violation: Immediately following issue of Third Violation Notice, electrical sources will be terminated at exhibitor's expense for remainder of the day. The exhibitor will assume full responsibility for any damage to their exhibit or demonstration resulting from failure to adhere to exhibition sound level requirements.

11. FUNCTION SPACE AND NON-CLEANMED SATELLITE SYMPOSIUM

Distribution of any printed material, showing of equipment or product presentations to CleanMed registrants or guests by exhibitors, other than in the exhibitor's assigned space, is prohibited. Advertising, signs, placards, and banners in the hotel are prohibited.

Exhibitor functions and/or transportation to and from the event must be conducted during the following hours: Monday, May 7, before 8:00 a.m. or after 5:00 p.m.; Tuesday, May 8 before 8:00 a.m. or after 7:00 p.m.; Wednesday, May 9 before 8:00 am or after 10:00 pm.

Cancellation of CleanMed exhibit space results in the immediate release of any assigned function space.

Exhibitor-sponsored meetings may be conducted in conjunction with the CleanMed Conference under the following guidelines and with the approval of PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM:

a. Entertainment/social events/facility tour

Receptions or dinners, where there is no formal educational programming, held in hotels, restaurants, private clubs or other facilities, are limited to a predetermined guest list of not more than 10 professionals, their guests and such other invitees as the exhibitor may wish. (Employees/agents of the host company shall be considered over and above this number.) Cultural events, such as concerts, theater productions and museum events are subject to the same limitation. Offsite facility tour is limited to a predetermined guest list of not more than 40 CleanMed registrants. These events may not conflict with the official CleanMed program or exhibit hours. Product and/or equipment demonstrations are prohibited.

b. Focus groups

Meetings that target a specific group of attendees to obtain specific data must not exceed 20 persons and may not conflict with the official CleanMed program or exhibit hours. Product and/or equipment demonstrations are prohibited.

c. Staff/company meetings

Attendance is limited to the staff of the exhibiting company only and should not include professional attendees. No date and time restrictions apply.

d. A non-CleanMed Satellite Symposium

Strictly an educational function that includes a formal presentation or procedural instruction, conducted by an CleanMed exhibitor (medical

societies and associations are not eligible to conduct a satellite symposium). These events may not conflict with the official CleanMed program or exhibit hours. Product and/or equipment demonstrations are prohibited.

A NON-REFUNDABLE fee of \$5,500.00 will be charged per symposium for non-CME events.

A NON-REFUNDABLE fee of \$10,000.00 will be charged per symposium for CME events.

Function Space and Non-CleanMed Satellite Symposium Forms and Guidelines will be available in early-February.

12. PHOTOGRAPHY

Photography and video recording will be used throughout the Sheraton San Diego Hotel & Marina. By registering, you acknowledge the possibility of being photographed or filmed and give PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM consent to use your image which may be used for marketing or promotional purposes.

Exhibitors are allowed to photograph videotape or mechanically record their company's booth during regular floor access hours. This must be done without the use of electrical lighting. Exhibitors are allowed to have independent film crews videotape their booth between during the Exhibit Hours. Film crews must be accompanied by a PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM-appointed escort. PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM -appointed escorts is available for a fee and must be paid in advance or onsite by the individual exhibitor. These escorts are limited and are available on a first-come, first-served basis. Arrangements for such activities must be made 30 days in advance. Exhibitors will be asked to refrain from photographing, videotaping or mechanically recording if such activity interferes with setup, show activities or teardown.

Each exhibitor has control over the space it has rented and may prevent others (including exhibitors) from gaining access to, photographing, videotaping or otherwise mechanically recording its exhibit or presentations from within its rented space. Contact Stetson Exhibitor Service Center if you experience problems with another exhibitor videotaping your exhibit (if possible, photographs or videotapes the inappropriate activity for proof and ease of reference).

13. MARKETING AND PROMOTION

The list of CleanMed exhibitors shall not be published, in whole or in part, other than in PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM official publications and on PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM official Web sites.

As part of the booth package, Exhibitors will receive pre-show attendees list 14-days prior to the conference. E-mail addresses of CleanMed attendees will NOT be made available. Attendee data remain the property of Practice Greenhealth and Health Care Without Harm (HEALTH CARE WITHOUT HARM). Unauthorized use, including but not limited to resale or unauthorized solicitation, may result in the loss of exhibit eligibility in next year's conference.

Distribution of any printed material, showing of equipment or product presentations to CleanMed registrants or guests by exhibitors, other than in the exhibitor's assigned space, is prohibited. Exhibitors may not engage in any type of marketing activities at hotels during the CleanMed 2018 Conference schedule. At no time are exhibitors allowed to offer CME credits in conjunction with content delivered at the CleanMed 2018 Conference with the exception of pre-approved Non-CleanMed Satellite Symposia.

Practice Greenhealth and HEALTH CARE WITHOUT HARM strongly discourage exhibiting companies from displaying banners, billboards, other signage or promotional activities in the public domain, other than official CleanMed sponsorship opportunities, within 5 miles of the CleanMed 2018 Conference official venue and hotels unless otherwise approved by Practice Greenhealth and HEALTH CARE WITHOUT HARM in writing.

Use of the name Practice Greenhealth, Health Care without Harm and the letters "PRACTICE GREENHEALTH" "HEALTH CARE WITHOUT HARM" "PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM" in conjunction with advertisements, promotional materials, endorsements, statements, contests and/or awards of any kind is prohibited. Violators may be subject to such civil and criminal penalties as provided by federal and state laws. PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM will grant permission to exhibitors and advertisers to use the CleanMed Conference logo in an appropriate manner in conjunction with their advertisements and other materials promoting that exhibitor's or advertiser's participation at the CleanMed 2018 Conference. Samples of the proposed use of the CleanMed 2018 Conference should be submitted for approval to the PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM Marketing Department by e-mail at yzhong@practicegreenhealth.org or by mail at CleanMed18, 12355 Sunrise Valley Drive, Suite 680, Reston, VA 20191.

14. VIOLATIONS AND PENALTIES

Violations such as, but not limited to, late payments, unauthorized giveaways and misuse of exhibitor badges, may result in the loss of exhibit eligibility toward next year's conference. Multiple violations may result in additional penalties. PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM may, at its discretion, deem an exhibitor ineligible for exhibiting at CleanMed for the following year for violations of current Exhibitor Rules and Regulations. The exhibitor can reestablish eligibility by remaining in compliance with all Exhibitor Rules and Regulations the following year. Substantial violation of any of these Rules and Regulations by the exhibitor or its employees or agents may, at the option of PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM, result in forfeit of the exhibitor's right to occupy exhibit space, and such exhibitor shall forfeit to PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM all monies paid or due. Upon evidence of substantial violation, PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM may take possession of the space occupied by the exhibitor and remove all persons and goods. The exhibitor shall pay all expenses and damages that PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM may incur through the enforcement of this rule.

15. AMENDMENTS/GENERAL SUPERVISION

All exhibit matters and questions not covered by these Exhibitor Rules and Regulations are subject to the decision of PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM. These CleanMed 2018 Rules and Regulations may be amended at any time by PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM and all amendments shall be equally binding on all parties. In the event of any amendment or addition to these Rules and Regulations, written notice will be given by PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM to such exhibitors as may be affected.

The abbreviation "PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM" used in the Rules and Regulations shall mean Practice Greenhealth/Health Care without Harm, and, as the context may require, its directors, officers, agents and/or employees duly acting for PRACTICE GREENHEALTH/HEALTH CARE WITHOUT HARM in the management of the exhibition.