SPONSORSHIP OPPORTUNITIES

IN-PERSON | MAY 23-25 | WESTIN PITTSBURGH
CleanMed is headed to Pittsburgh

CleanMed 2023 will be held May 23-25 at the Westin Pittsburgh in Pittsburgh, Pennsylvania.
What is CleanMed?

Presented each year by Practice Greenhealth and Health Care Without Harm, CleanMed is the premier national conference for leaders in health care sustainability. It is the platform for health care leaders to gather, innovate, and collaborate in order to develop new sustainability standards, practices, and products and lead a societal transformation where individual, community, and planetary health is the aim. It is the only conference that will connect you with those at the forefront of implementing revolutionary projects, green building design, and sustainable purchasing tailored to health care’s needs and goals. CleanMed also explores how health systems can partner with their communities to build physical, social, and economic conditions that support justice, health, and well-being.

About Practice Greenhealth
Practice Greenhealth is the leading sustainable health care organization, delivering environmental solutions to more than 1,500 hospitals and health systems in the United States and Canada. Partnership opportunities include hospitals, health systems, community health organizations, NGOs, nonprofits, government, academic institutions, and the health care value chain.

About Health Care Without Harm
Health Care Without Harm seeks to transform health care worldwide so the sector reduces its environmental footprint and becomes a leader in the global movement for environmental health and justice.
Who attends CleanMed?

CleanMed brings together health care and sustainability innovators from across the country and around the world. Our attendees often include representatives and leadership from hospitals and health care systems (across all departments), community health professionals, clinicians, health care architects and influencers, sustainability thought leaders, and business innovators that help health care lead the way in sustainability solutions. CleanMed is an opportunity for health care decision-makers to meet face-to-face with manufacturers and suppliers eager for their input as they tackle daily issues, cultivate solutions, and share the latest products and services. CleanMed attendees play a significant role in purchasing sustainable products and laying the foundation for future success in their communities.

Based on 2019 data.
### Who attends CleanMed?

#### Attendance by industry

**Leading hospitals and health care systems**
- Advocate Aurora Health
- Ascension
- Atlantic Health
- Beth Israel Deaconess
- Boston Medical Center
- Carilion Clinic
- Cleveland Clinic
- CommonSpirit Health
- Dartmouth–Hitchcock Medical Center
- Dignity Health
- Gundersen Health System
- HCA Healthcare
- HealthPartners
- Inova Health System
- Intermountain Healthcare
- The Johns Hopkins Hospital
- Kaiser Permanente
- Mass General Brigham
- Mayo Clinic
- Memorial Sloan Kettering
- Mount Sinai Health
- Northwell Health
- Northwestern Medicine
- OSF HealthCare
- Providence Health & Services
- Rochester Regional Health
- RUSH University Medical Center
- Seattle Children’s
- Stanford University Medical Center
- Sutter Health
- Tenet Healthcare Corporation
- Texas Children’s Hospital
- UC Davis Health
- UCSF Medical Center
- UCLA Health
- University Hospitals
- UW Health
- University of Utah Health
- U.S. Army MEDCOM

**Suppliers and service providers**
- 3M
- Amerisource Bergen
- B.Braun
- BD
- Cardinal Health
- Edison Energy
- Johnson & Johnson
- Medline
- Metrus Energy
- Morrison Healthcare
- NewGen Surgical
- Owens & Minor
- Pall Medical
- Philips
- Premier
- Schneider Electric
- Stericycle
- Stryker
- Vizient
- Zabble
Recent sponsors

PHILIPS  Johnson & Johnson  KAISER PERMANENTE  HealthCatalyst  pwc  HCA Healthcare
BD  Cleveland Clinic  Construction Specialties  Customer First Renewables  PERKINS + WILL  BRAUN
HALYARD  MAYO CLINIC  metrus  PREMIER  CHA

Forbo Flooring Systems  Halyard  NewGen  nrg  Rubicon  Aramark

naturepedic  Stericycle  STERILMED  STERIS  Stryker

Sanipak  University Hospitals  Sysco  Vizient

Tarkett  Fill It Forward  3M  FoodService Partners  arjo  ASSA ABLOY

Vizient  Dignity Health  Bayer MaterialScience  BrownFlynn  Health Leads

Compass One Healthcare  Cogent Morrison

CleanMed Pittsburgh 2023
Sponsor Prospectus
What’s new at CleanMed 2023?

**In-person exhibitors**
While not technically “new,” we are bringing in-person exhibit space back for CleanMed Pittsburgh. We’ll be inviting up to ten in-person exhibitors to share information and engage with CleanMed attendees.

See the sponsor benefit matrix on page 8 and the exhibitor details on page 13 for more information. Then, reach out to reserve your space today!

**Solutions Sessions**
Sponsors (Host and Champion level) will have an opportunity to position their brand and curate their own session in front of the CleanMed 2023 audience.

Each *Solutions Session* is 75-minutes and will be featured in the official program on the CleanMed website and mobile app. The format for these exclusive sessions will be seminar style or panel discussion.

Drive the conversations that will shape sustainability and climate health efforts in health care.

Contact us to learn more about these opportunities, and the Host and Champion Sponsor packages they are a part of today.
<table>
<thead>
<tr>
<th>Sponsor benefits</th>
<th>Host</th>
<th>Champion</th>
<th>Leadership</th>
<th>Partnering</th>
<th>Exhibitor</th>
<th>Virtual Exhibitor</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0 av.</td>
<td>2 av.</td>
<td>multiple</td>
<td>multiple</td>
<td>0 av.</td>
<td></td>
</tr>
<tr>
<td></td>
<td>$75k</td>
<td>$50k</td>
<td>$25k</td>
<td>$15k</td>
<td>$3,750</td>
<td>$2,750</td>
</tr>
<tr>
<td><strong>PRE-EVENT</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo on CleanMed website</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Company profile on the CleanMed website &amp; mobile app</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Company logo on our promotional emails</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Social media promotion on LinkedIn and Twitter</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Company logo on Destination CleanMed virtual events (Zoom registration page, presentation slides)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Thank you message on LinkedIn and Twitter</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Two minutes at podium at Environmental Excellence Gala dinner</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Logo on hotel key card</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Logo on footer of conference related emails</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Daily push notification ‘morning welcome’ via mobile app</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Morning kickoff social media mention during CleanMed event (LinkedIn / Twitter)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td><strong>CONFERENCE ACCESS, BRANDING, AND NETWORKING</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Meeting room at event</td>
<td>private, as needed</td>
<td>semi-private, as needed</td>
<td>semi-private, as needed</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Access to opt-in registrant list</td>
<td>name, title, company, email</td>
<td>name, title, company, email</td>
<td>name, title, company</td>
<td>name, title, company</td>
<td>name, title, company</td>
<td>name, title, company</td>
</tr>
<tr>
<td>Prominent signage at event</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Verbal recognition at all plenary sessions</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Sponsor logo on walk-in slides in educational sessions</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Mobile app</td>
<td>splash screen, banner ad, &amp; profile</td>
<td>banner ad</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Virtual exhibitor space (with company profile, booth staff details, video)</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Conference passes</td>
<td>10</td>
<td>6</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td><strong>POST-EVENT</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company logo in post-event thank you email</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Thank you message on LinkedIn and Twitter</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Dedicated post-event email communication</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
<tr>
<td>Dedicated post-event survey question</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td></td>
</tr>
</tbody>
</table>
Elevate your company brand with the exclusive Host Sponsorship. This opportunity is designed for our premier partner, offering the highest level of brand exposure and engagement before, during, and following CleanMed 2023.

**Pre-event promotion**
- Company logo on the CleanMed website and mobile app
- Company profile on the CleanMed website and mobile app
- Company logo on our promotional emails
- Social media promotion on LinkedIn and Twitter
- Company logo on Destination CleanMed virtual events - up to four free virtual events leading up to CleanMed (Zoom registration page, presentation slides)
- Thank you message on LinkedIn and Twitter

**Conference access, branding, & networking**
- Two minutes at podium at Environmental Excellence Gala dinner
- Logo on hotel key card
- Logo on footer of conference related emails
- Push notification ‘morning welcome’ via mobile app
- Morning kickoff social media mention during CleanMed event (LinkedIn/Twitter)
- Private meeting room at event as needed
- Access to registrant mailing list with name, title, company, email
- Prominent signage at event as needed
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- Branded splash screen, banner ad, & profile on conference mobile app
- Virtual exhibitor booth (with company profile, booth staff details, video)
- 10 conference passes
- Solutions Session (curated content by sponsor)

**Post-event promotion**
- Company logo in post-event thank you email
- Social media ‘thank you’ on LinkedIn and Twitter
- Dedicated post-event email communication
- Dedicated post-event survey question
Champion sponsor: $50,000

Position your organization with an investment as a Champion sponsor at CleanMed 2023. Designed for industry advocates, this sponsorship level helps champion the future of health care sustainability.

Pre-event promotion

- Company logo on the CleanMed website and mobile app
- Company profile on the CleanMed website and mobile app
- Company logo on our promotional emails
- Social media promotion on LinkedIn and Twitter
- Company logo on Destination CleanMed virtual events - up to four free virtual events leading up to CleanMed (Zoom registration page, presentation slides [Zoom registration page, presentation slides])
- Thank you message on LinkedIn and Twitter

Conference access, branding, & networking

- Semi-private meeting room at event as needed
- Access to registrant mailing list with name, title, company, email
- Prominent signage at event as needed
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- Banner ad on conference mobile app
- Virtual exhibitor booth (with company profile, booth staff details, video)
- 6 conference passes
- Solutions Session (curated content by sponsor)

Post-event promotion

- Company logo in post-event thank you email
- Social media ‘thank you’ on LinkedIn and Twitter

Only 2 left
Leadership sponsor: $25,000

Set yourself apart by becoming a Leadership sponsor at CleanMed 2023. This sponsorship offers opportunities to further your brand among health care’s foremost sustainability leaders.

Pre-event promotion
- Company logo on the CleanMed website and mobile app
- Company profile on the CleanMed website and mobile app
- Social media promotion on LinkedIn and Twitter
- Thank you message on LinkedIn and Twitter

Conference access, branding, & networking
- Semi-private meeting room at event as needed
- Access to registrant mailing list with name, title, company
- Prominent signage at event as needed
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- Virtual exhibitor booth (with company profile, booth staff details, video)
- 3 conference passes

Post-event promotion
- Company logo in post-event thank you email
- Social media ‘thank you’ on LinkedIn and Twitter
Partnering sponsor: $15,000

Pivotal to CleanMed’s ongoing success, the Partnering sponsor is designed to provide brand exposure and highlight your support at the CleanMed 2023 event.

**Pre-event promotion**
- Company logo on the CleanMed website and mobile app
- Thank you message on LinkedIn and Twitter

**Conference access, branding, & networking**
- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- Virtual exhibitor booth (with company profile, booth staff details, video)
- 2 conference passes

**Post-event promotion**
- Company logo in post-event thank you email
- Social media ‘thank you’ on LinkedIn and Twitter
Experience sponsorships

**Environmental Excellence Gala sponsor**  $25,000
(one available)
Help us celebrate our sustainability champions as the sponsor of the Practice Greenhealth Environmental Excellence Gala. This event is the perfect conclusion to our week in Pittsburgh.

**Benefits include:**
- Your logo on CleanMed website with link to your website
- Your logo on main screens and signage at event
- Opportunity to speak for three minutes to all attendees
- Two CleanMed registration passes for your company representatives
- Six Environmental Excellence Gala tickets to provide clients
- Reserved table for 10 at event with your logo/signage

**Welcome Reception sponsor**  $15,000
(one available)
Help welcome attendees to Pittsburgh and kickoff our conference as the sponsor of the CleanMed Welcome Reception.

**Benefits include:**
- Your logo on CleanMed website with link to your website
- Your logo on signage at event
- Opportunity to open the reception and speak for three minutes to all attendees, including an opening toast
- Includes light appetizers and cash bar
- Includes a fun, locally inspired custom cocktail and mocktail

**Technology sponsor**  $25,000
(one available)
Put your brand in the hands of CleanMed attendees as the sole sponsor of the CleanMed 2023 mobile app and virtual experience, used by more than 90% of attendees at our last CleanMed event.

**Benefits include:**
- Your logo on CleanMed website with link to your website
- Two CleanMed registration passes for your company representatives
- Your logo on every person’s mobile device
- Banner ad in mobile device with link to your site and ability to add video/document attachments
- Recognition as the archive sponsor for recordings of sessions available post-event
- Two pre-scheduled push notifications via the app

**Connect and Recharge Zone sponsor**  $10,000
(one available)
Sponsor the space where CleanMed attendees will make connections, network, and recharge during breaks.

**Benefits include:**
- Your logo on CleanMed website with link to your website
- Your logo on signage for the Connect and Recharge Zone
- Opportunity to place marketing materials in this area

**Environmental Excellence Gala sponsor**  $25,000
(one available)
Help us celebrate our sustainability champions as the sponsor of the Practice Greenhealth Environmental Excellence Gala. This event is the perfect conclusion to our week in Pittsburgh.

**Benefits include:**
- Your logo on CleanMed website with link to your website
- Your logo on main screens and signage at event
- Opportunity to speak for three minutes to all attendees
- Two CleanMed registration passes for your company representatives
- Six Environmental Excellence Gala tickets to provide clients
- Reserved table for 10 at event with your logo/signage
Experience sponsorships

**Registration sponsor** $10,000
(one available)
The registration sponsorship provides exclusive recognition on the online registration system and onsite registration area.

**Benefits include:**
- Your logo on CleanMed website with link to your website
- Logo prominently displayed on signage where all attendees must check in
- Logo on pre-conference “Know before you go” communication to registrants
- Your logo on all conference lanyards

**Breakfast sponsor** $5,000
(multiple available)
Start the day out right by sponsoring a healthy breakfast for CleanMed guests.

**Benefits include:**
- Signage with logo at the sponsored CleanMed breakfast
- Your logo on CleanMed website with link to your website

**Lunch sponsor** $5,000
(multiple available)
Energize attendees by sponsoring a fresher, healthier, and locally sourced lunch for CleanMed guests.

**Benefits include:**
- Signage with logo at the sponsored CleanMed lunch
- Your logo on CleanMed website with link to your website

**Custom packages**
Let us know what you’d like to see and bring creative ideas to the table! We are open to create a custom package for your company based on your exposure and branding desires at CleanMed Pittsburgh.
CleanMed is the one time each year for businesses with environmentally preferable products and services or other solutions to connect with the health care leaders engaged in sustainability and climate health initiatives. CleanMed 2023 is pleased to provide limited opportunities for in-person exhibitors in Pittsburgh, and multiple virtual opportunities.

### Exhibitor (in-person) $3,750
(ten available)
- Company logo on the CleanMed website and mobile app
- Thank you message on LinkedIn and Twitter
- 10’ x 10’ tabletop exhibit in the main concourse for CleanMed 2023. The space includes a table, chairs, and access to basic power
- Logo on exhibit area signage
- Access to registrant list (name, title, company)
- Two conference passes

### Virtual Exhibitor $2,750
(multiple available)
- Company logo on the CleanMed mobile app
- Thank you message on LinkedIn and Twitter
- Virtual exhibitor booth that includes company profile, booth staff details, video

For more information and to reserve your exhibit space, please contact us!

**Scott Rich**
srich@practicegreenhealth.org
Phone: 888.508.0198

*Sold out*
Global sponsorship opportunities

Are you also interested in a global audience? **CleanMed Europe 2023 (June 5-9, 2023)** is the region’s leading conference on sustainable healthcare bringing together healthcare leaders and champions of sustainability from across the region and beyond to share ideas, innovations, challenges, and solutions for sustainability in European healthcare.

Sponsoring CleanMed Europe 2023 is your opportunity to be noticed by the sustainable healthcare community in Europe and beyond. Share your latest products and services, gather new ideas, and inspire others. It is also your chance to reach powerful decision-makers and connect with Europe’s leaders in sustainable healthcare.

Below are the following sponsorship opportunities for CleanMed Europe 2023. For more detailed information on these opportunities, please visit: [https://cleanmedeurope.org/sponsor/](https://cleanmedeurope.org/sponsor/)

- **Platinum** €$25,000
- **Gold** €$15,000
- **Silver** €$9,000
- **Bronze** €$4,500
- **Virtual exhibitor** €$1,500
Secure your opportunity today

Our unique and highly visible sponsorship opportunities can be tailored to match your strategic and financial goals.

Sponsor contact:

Scott Rich
srich@practicegreenhealth.org
Phone: 888.508.0198