




SPONSORSHIP OPPORTUNITIES



CLEANMED IS HEADING TO SALT LAKE CITY

We are excited to bring CleanMed to Salt Lake City, Utah for the first time. All CleanMed 2024 events will take place at Hyatt Regency Salt Lake City. Located in the heart of downtown, the Hyatt Regency Salt Lake City boasts modern meeting spaces, spacious guest rooms, exceptional dining options, a classy cocktail lounge, a rooftop terrace with charming firepits, and an outdoor pool.



Hyatt Regency Salt Lake City
170 South West Temple
Salt Lake City, Utah 84101

ABOUT CLEANMED

Presented each year by Practice Greenhealth and Health Care Without Harm, CleanMed is the premier national conference for leaders in health care sustainability. It is the platform for health care leaders to gather, innovate, and collaborate in order to develop new sustainability standards, practices, and products and lead a societal transformation where individual, community, and planetary health is the aim. It is the only conference that will connect you with those at the forefront of implementing revolutionary projects, green building design, and sustainable purchasing tailored to health care's needs and goals. CleanMed also explores how health systems can partner with their communities to build physical, social, and economic conditions that support justice, health, and well-being.



CLEANMED IS PRESENTED BY

PRACTICE GREENHEALTH

Practice Greenhealth is the leading sustainable health care organization, delivering environmental solutions to more than 1,700 hospitals and health systems in the United States and Canada. Partnership opportunities include hospitals, health systems, community health organizations, NGOs, nonprofits, government, academic institutions, and the health care value chain.

HEALTH CARE WITHOUT HARM

Health Care Without Harm seeks to transform health care worldwide so the sector reduces its environmental footprint and becomes a leader in the global movement for environmental health and justice.



WHO ATTENDS CLEANMED?

CleanMed brings together health care and sustainability innovators from across the country and around the world. Our attendees often include representatives and leadership from hospitals and health care systems (across all departments), community health professionals, clinicians, health care architects and influencers, sustainability thought leaders, and business innovators that help health care lead the way in sustainability solutions. CleanMed is an opportunity for health care decision-makers to meet face-to-face with manufacturers and suppliers eager for their input as they tackle daily issues, cultivate solutions, and share the latest products and services. CleanMed attendees play a significant role in purchasing sustainable products and laying the foundation for future success in their communities.



CLEANMED ATTENDEES

LEADING HOSPITALS & HEALTH CARE SYSTEMS

AdventHealth	NYU Langone Health
Advocate Aurora Health	Northwell Health
Ascension	Northwestern Medicine
Atlantic Health	OSF HealthCare
Atrium Health	PeaceHealth Southwest Medical Center
Beth Israel Deaconess	Providence
Boston Medical Center	Rochester Regional Health
Brigham and Women's Hospital	Rush University Medical Center
Carilion Clinic	St. Luke's Health
Cleveland Clinic	Seattle Children's
CommonSpirit Health	Stanford Health Care
Defense Health Agency	Sutter Health
HCA Healthcare	Tenet Healthcare Corporation
HealthPartners	Texas Children's Hospital
Inova Health System	University of California Health
Intermountain Health	UPMC
Johns Hopkins Hospital	University of Vermont Medical Center
Kaiser Permanente	UVA Health University Hospital
Mass General Brigham	UW Health
Mayo Clinic	University of Utah Health
Memorial Sloan Kettering	Veterans Health Administration
Mount Sinai Health	WellSpan Health

SUPPLIERS & SERVICE PROVIDERS

3M
Accenture
Amerisource Bergen
Baxter
B.Braun
Bernhard
Cardinal Health
Clorox
Daniels Health
Environ Energy
GE HealthCare
Johnson & Johnson
Mazzetti
Medline
Metrus Energy
Philips
Premier
Schneider Electric
Shaw
Stericycle
Stryker
Tarkett
Vizient



A HISTORY OF SUCCESS

Founded in 2001 and presented by the non-profit organizations Health Care Without Harm and Practice Greenhealth, CleanMed has gained a global reputation as the premier conference on environmental sustainability in the health care sector. There have been a total of 28 CleanMed conferences across the United States, Europe, and virtually.

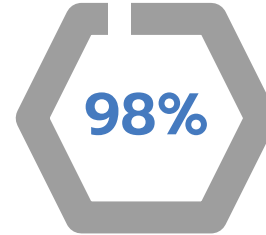
“As a vendor, we value learning from our community members. It was super valuable to hear about what all these different health systems are doing and to make a bunch of new contacts.”

757



CleanMed 2023 in Pittsburgh welcomed **757 attendees** (670 in person and 87 virtually).

98%



More than 98% of 2023 attendees said CleanMed was successful in meeting their reason for attending.

83%



More than 83% of 2023 attendees are extremely or very likely to attend in 2024.

RECENT SPONSORS

PHILIPS

Johnson & Johnson

KAISER PERMANENTE

HealthCatalyst

pwc

HIGHMARK

BD

Cleveland Clinic

CS
Construction Specialties

Customer First
Renewables

PERKINS+WILL

HCA
Healthcare

Forbo
FLOORING SYSTEMS

HALYARD

MAYO
CLINIC

metrus

PREMIER

CHA
Catholic Health Association
of the United States

hp

naturepedic

NewGen
Surgical

nrg

stryker

aramark

sani-pak
WASTE-REDUCING SYSTEMS

Stericycle

STERILMED

STERIS

ZABBLE
WASTE MANAGEMENT

B BRAUN
SHARING EXPERTISE

Tarkett

University Hospitals

Good things
come from
Sysco

vizient

WM
WASTE MANAGEMENT

Bayer MaterialScience

UPMC

3M

GE Healthcare

arjo
with people in mind

ENERGEN

BrownFlynn

SPONSOR BENEFITS

		HOST	CHAMPION	LEADERSHIP	PARTNERING	EXHIBITOR
		\$75,000	\$50,000	\$25,000	\$15,000	\$4,000
PRE-EVENT	Logo and link to your website on the CleanMed website & mobile app	✓	✓	✓	✓	✓
	Profile on the CleanMed website and mobile app	✓	✓	✓	—	—
	Logo on our promotional emails	✓	✓		—	—
	Social media recognition	✓	✓	✓	—	—
	Logo on Destination CleanMed virtual events	✓	✓	—	—	—
ACCESS, BRANDING, & NETWORKING	Two minutes at podium at Environmental Excellence Gala dinner	✓	—	—	—	—
	Push notification 'morning welcome' via mobile app	✓	—	—	—	—
	Morning kickoff social media mention during CleanMed	✓	—	—	—	—
	Meeting room at CleanMed hotel	private	semi-private	semi-private	—	—
	Access to opt-in registrant list	name, title, company, email	name, title, company, email	name, title, company, email	name, title, company	name, title, company
	Prominent signage at event	✓	✓	✓	✓	—
	Verbal recognition at all plenary sessions	✓	✓	✓	✓	—
	Logo on walk-in slides in educational sessions	✓	✓	✓	✓	—
	Mobile app	splash screen, banner ad, & profile	banner ad	—	—	—
	Conference passes	10	6	3	2	1
POST-EVENT	Solutions Session (curated content by sponsor)	1	1	—	—	—
	Logo in post-event thank you email	✓	✓	—	—	—
	Dedicated post-event email communication & survey question	✓	—	—	—	—
	Social media recognition	✓	✓	—	—	—

HOST SPONSOR: \$75,000 (one available)

...ed with the exclusive **Host sponsorship**. This opportunity is designed for our ... the highest level of brand exposure and engagement before, during, and following the event.

PRE-EVENT PROMOTION

- Logo, profile, and link to your company website on the CleanMed website & mobile app
- Logo on CleanMed promotional emails
- Social media recognition
- Logo on Destination CleanMed virtual events - up to four free virtual events leading up to CleanMed (Event registration pages and presentation slides)

CONFERENCE ACCESS, BRANDING, & NETWORKING

- Two minutes at podium to close Environmental Excellence Gala dinner
- Push notification 'morning welcome' via mobile app
- Morning kickoff social media recognition during CleanMed event

- Private meeting room at event
- Access to registrant mailing list with name, title, and email
- Promotional booth
- Verbal recognition
- Sponsor logo on walk-in sessions
- Branded splash screen, banner ad, & promotion on conference mobile app
- 10 conference passes
- Solutions Session (curated content by sponsor)

POST-EVENT PROMOTION

- Logo in post-event email
- Social media recognition
- Dedicated post-event email communication & survey question

SOLD - UNAVAILABLE

CHAMPION SPONSOR: \$50,000 (one available)

Organization with an investment as a **Champion sponsor** at CleanMed 2024. As an industry advocate, this sponsorship level helps champion the future of health care solutions.

PRE-EVENT PROMOTION

- Logo, profile, and link to your organization on the CleanMed website & mobile app
- Logo on CleanMed promotional emails
- Social media recognition
- Logo on Destination CleanMed virtual events - up to four free virtual events leading up to CleanMed (Event registration pages and presentation slides)

CONFERENCE ACCESS, BRANDING, & NETWORKING

- Semi-private meeting room at event
- Access to registrant mailing list with name, title, company, email

- Prominent signage at event
- Position at all plenary sessions
- Logo on presentation slides in educational sessions
- Banner ad on event app
- 6 conference passes
- Solutions Session (curated content)

POST-EVENT PROMOTION

- Logo in post-event email
- Social media recognition

SOLD - UNAVAILABLE

LEADERSHIP SPONSOR: \$25,000

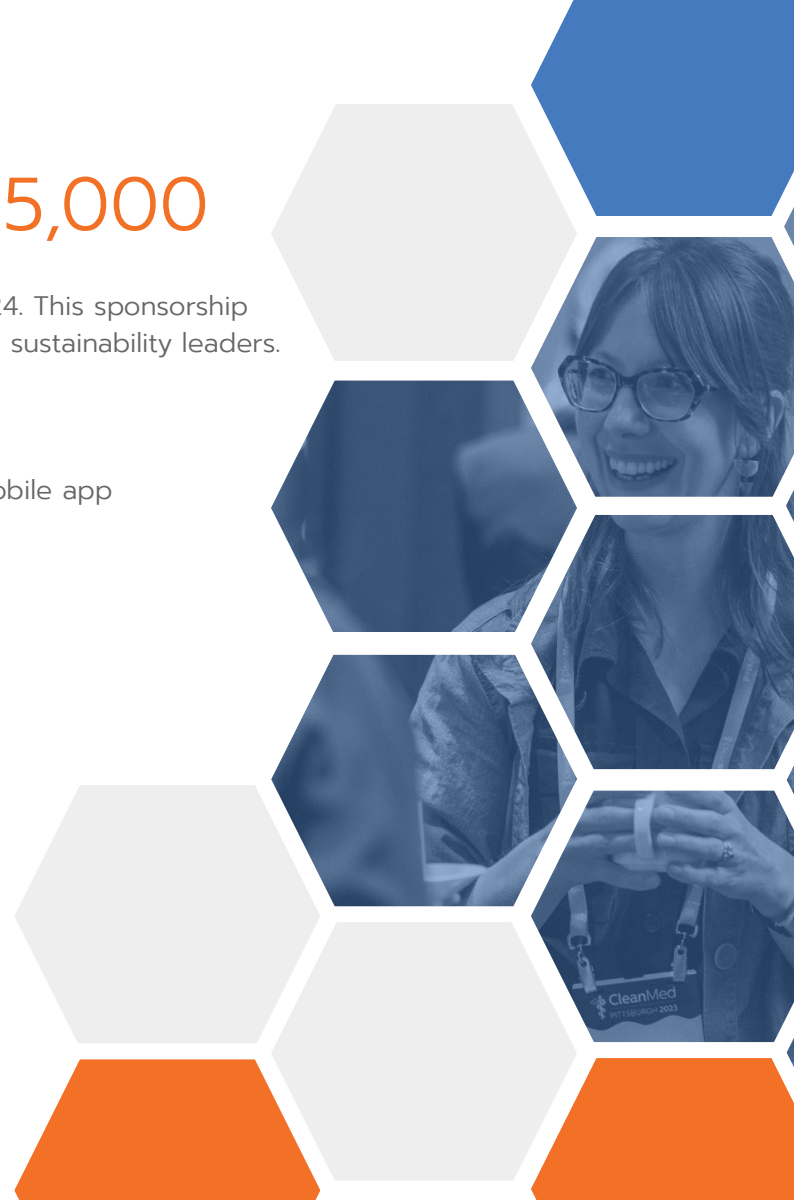
Set yourself apart by becoming a **Leadership sponsor** at CleanMed 2024. This sponsorship offers opportunities to further your brand among health care's foremost sustainability leaders.

PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Social media recognition

CONFERENCE ACCESS, BRANDING, & NETWORKING

- Semi-private meeting room at event
- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- 3 conference passes



PARTNERING SPONSOR: \$15,000

Pivotal to CleanMed's ongoing success, the **Partnering sponsor** is designed to provide brand exposure and highlight your support at the CleanMed 2024 event.

PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Social media recognition

CONFERENCE ACCESS, BRANDING, & NETWORKING

- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- 2 conference passes

“CleanMed allows me to connect with multiple client members face to face in a setting focused on sustainability.”



EXPERIENCE SPONSORSHIPS

ENVIRONMENTAL EXCELLENCE GALA SPONSOR

\$25,000 (one available)

Help us celebrate our sustainability champions as the sponsor of the Practice Greenhealth Environmental Excellence Gala. This event is the perfect conclusion to our week in Salt Lake City. Benefits include:

- Logo on CleanMed website with link to your website
- Logo on main screens & signage at event
- Opportunity to speak for three minutes to all attendees
- Two CleanMed 2024 registration passes for your company representatives
- Six (6) Environmental Excellence Gala tickets to provide clients, guests, etc.
- Reserved table for 10 at event with your logo/signage

TECHNOLOGY SPONSOR

\$25,000 (one available)

Put your brand in the hands of CleanMed attendees as the sole sponsor of the CleanMed 2024 mobile app and virtual experience, used by more than 90% of attendees at our last CleanMed event. Benefits include:

- Logo on CleanMed website with link to your website
- Two (2) CleanMed registration passes for your company representatives
- Your logo on mobile app splash screen
- Banner ad in mobile device with link to your site & ability to add video/document attachments
- Recognition as the archive sponsor for recordings of sessions available post-event
- Two pre-scheduled push notifications via the app

“Great connections. The networking was invaluable.”



EXPERIENCE SPONSORSHIPS

WELCOME RECEPTION SPONSOR

\$15,000 (one available)

Help welcome attendees to Salt Lake City and kickoff our conference as the sponsor of the CleanMed Welcome Reception. Benefits include:

- Logo on CleanMed website with link to your website
- Logo on signage at event
- Opportunity to open the reception and speak for three minutes to all attendees, including an opening toast
- Includes light appetizers & cash bar

CONNECT & RECHARGE SPONSOR

\$10,000 (one available)

Sponsor the space where CleanMed attendees will make connections, network, and recharge during breaks.

- Logo on CleanMed website with link to your website
- Logo on signage in Connect & Recharge Zone
- Opportunity to place marketing materials in area

SOLD - UNAVAILABLE

REGISTRATION SPONSOR

\$10,000 (one available)

The registration sponsorship provides exclusive recognition on the online registration system and onsite registration area. Benefits include:

- Logo on CleanMed website with link to your website
- Logo prominently displayed on signage where all attendees must check in
- Logo on pre-conference "Know before you go" communication to registrants
- Logo on all conference lanyards

BREAKFAST SPONSOR

\$5,000 (multiple available)

Start the day out right by sponsoring a healthy breakfast for CleanMed guests. Benefits include:

- Signage with logo at the sponsored CleanMed breakfast
- Logo on CleanMed website with link to your website



EXPERIENCE SPONSORSHIPS

LUNCH SPONSOR

\$1,000 (multiple available)

By sponsoring a fresher, healthier, more delicious lunch for CleanMed guests. Benefits include:

- Signage with logo and name on the lunch table
- Logo on CleanMed website

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BREAK SPONSOR

\$500 (one available, all days)

By sponsoring snacks during all breaks for CleanMed guests. Benefits include:

- Signage with logo and name on the break table
- Logo on CleanMed website

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CUSTOM PACKAGES

Let us know what you'd like to see and bring creative ideas to the table! We are open to creating a custom package for your company based on your exposure and branding desires at CleanMed Salt Lake City.

EXHIBITOR: \$4,000

one time each year for businesses with environmentally preferable
other solutions to connect with the health care leaders
engage in state health initiatives. CleanMed 2024 is pleased to
provide limited space for exhibitors in Salt Lake City.

- Logo on the CleanMed website
- 6' x 30" tabletop exhibit in high traffic area. The space includes a table, chairs, & access to basic power
- Logo on exhibit area signage
- Access to opt-in registrant list (name, title, company)
- One conference pass
- A second conference pass is available for exhibitors at the special discounted rate of \$250 (only one additional pass per exhibitor)

“Our team had the ability to showcase
our company's services to the top
health care systems in the country.”

SOLD - UNAVAILABLE

GLOBAL SPONSORSHIPS

Are you also interested in a global audience? CleanMed Europe 2024 (June 3-6, 2024) is the region's leading conference on sustainable healthcare bringing together healthcare leaders and champions of sustainability from across the region and beyond to share ideas, innovations, challenges, and solutions for sustainability in European healthcare.

Sponsoring CleanMed Europe 2024 is your opportunity to be noticed by the sustainable healthcare community in Europe and beyond. Share your latest products and services, gather new ideas, and inspire others. It is also your chance to reach powerful decision-makers and connect with Europe's leaders in sustainable healthcare.

To the right are the sponsorship opportunities for CleanMed Europe 2024.

GLOBAL OPPORTUNITIES

Platinum	€20,000
Gold	€15,000
Silver	€6,000
Exhibitor	€2,000

For detailed descriptions on these opportunities, please visit cleanmedeurope.org

SECURE YOUR OPPORTUNITY TODAY

Our unique and highly visible sponsorship opportunities can be tailored to match your strategic and financial goals.

For more information and to reserve your sponsorship or exhibit space, please contact us!



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