



CleanMed

SALT LAKE CITY
MAY 21-23 2024

SPONSORSHIP OPPORTUNITIES



CLEANMED IS HEADING TO SALT LAKE CITY

We are excited to bring CleanMed to Salt Lake City, Utah for the first time. All CleanMed 2024 events will take place at Hyatt Regency Salt Lake City. Located in the heart of downtown, the Hyatt Regency Salt Lake City boasts modern meeting spaces, spacious guest rooms, exceptional dining options, a classy cocktail lounge, a rooftop terrace with charming firepits, and an outdoor pool.



Hyatt Regency Salt Lake City
170 South West Temple
Salt Lake City, Utah 84101

ABOUT CLEANMED

Presented each year by Practice Greenhealth and Health Care Without Harm, CleanMed is the premier national conference for leaders in health care sustainability. It is the platform for health care leaders to gather, innovate, and collaborate in order to develop new sustainability standards, practices, and products and lead a societal transformation where individual, community, and planetary health is the aim. It is the only conference that will connect you with those at the forefront of implementing revolutionary projects, green building design, and sustainable purchasing tailored to health care's needs and goals. CleanMed also explores how health systems can partner with their communities to build physical, social, and economic conditions that support justice, health, and well-being.



CLEANMED IS PRESENTED BY

PRACTICE GREENHEALTH

Practice Greenhealth is the leading sustainable health care organization, delivering environmental solutions to more than 1,700 hospitals and health systems in the United States and Canada. Partnership opportunities include hospitals, health systems, community health organizations, NGOs, nonprofits, government, academic institutions, and the health care value chain.

HEALTH CARE WITHOUT HARM

Health Care Without Harm seeks to transform health care worldwide so the sector reduces its environmental footprint and becomes a leader in the global movement for environmental health and justice.



WHO ATTENDS CLEANMED?

CleanMed brings together health care and sustainability innovators from across the country and around the world. Our attendees often include representatives and leadership from hospitals and health care systems (across all departments), community health professionals, clinicians, health care architects and influencers, sustainability thought leaders, and business innovators that help health care lead the way in sustainability solutions. CleanMed is an opportunity for health care decision-makers to meet face-to-face with manufacturers and suppliers eager for their input as they tackle daily issues, cultivate solutions, and share the latest products and services. CleanMed attendees play a significant role in purchasing sustainable products and laying the foundation for future success in their communities.



CLEANMED ATTENDEES

LEADING HOSPITALS & HEALTH CARE SYSTEMS

AdventHealth
Advocate Aurora Health
Ascension
Atlantic Health
Atrium Health
Beth Israel Deaconess
Boston Medical Center
Brigham and Women's Hospital
Carilion Clinic
Cleveland Clinic
CommonSpirit Health
Defense Health Agency
HCA Healthcare
HealthPartners
Inova Health System
Intermountain Health
Johns Hopkins Hospital
Kaiser Permanente
Mass General Brigham
Mayo Clinic
Memorial Sloan Kettering
Mount Sinai Health

NYU Langone Health
Northwell Health
Northwestern Medicine
OSF HealthCare
PeaceHealth Southwest Medical Center
Providence
Rochester Regional Health
Rush University Medical Center
St. Luke's Health
Seattle Children's
Stanford Health Care
Sutter Health
Tenet Healthcare Corporation
Texas Children's Hospital
University of California Health
UPMC
University of Vermont Medical Center
UVA Health University Hospital
UW Health
University of Utah Health
Veterans Health Administration
WellSpan Health

SUPPLIERS & SERVICE PROVIDERS

3M
Accenture
Amerisource Bergen
Baxter
B.Braun
Bernhard
Cardinal Health
Clorox
Daniels Health
Environ Energy
GE HealthCare
Johnson & Johnson
Mazzetti
Medline
Metrus Energy
Philips
Premier
Schneider Electric
Shaw
Stericycle
Stryker
Tarkett
Vizient



A HISTORY OF SUCCESS

Founded in 2001 and presented by the non-profit organizations Health Care Without Harm and Practice Greenhealth, CleanMed has gained a global reputation as the premier conference on environmental sustainability in the health care sector. There have been a total of 28 CleanMed conferences across the United States, Europe, and virtually.

“As a vendor, we value learning from our community members. It was super valuable to hear about what all these different health systems are doing and to make a bunch of new contacts.”



CleanMed 2023 in Pittsburgh welcomed **757 attendees** (670 in person and 87 virtually).



More than 98% of 2023 attendees said CleanMed was successful in meeting their reason for attending.



More than 83% of 2023 attendees are extremely or very likely to attend in 2024.

RECENT SPONSORS

PHILIPS

Johnson & Johnson

 KAISER PERMANENTE

 HealthCatalyst

 **pwc**

 HIGHMARK

 **BD**

 Cleveland Clinic

 **CS**
Construction Specialties

 Customer First
Renewables

PERKINS+WILL

 **HCA**
Healthcare

 **Forbo**
FLOORING SYSTEMS

 **HALYARD**

 MAYO CLINIC

 **metrus**

 **PREMIER**

 **CHA**
Catholic Health Association
of the United States

 **hp**

 **naturepedic**

 **NewGen**
Surgical

 **nrg**

 **stryker**

 **aramark**

 **sanipak**
WASTE RECYCLE SYSTEMS

 **Stericycle**

 **STERILMED**

 **STERIS**

 **ZABBLE**
WASTE MANAGEMENT

 **B | BRAUN**
SHARING EXPERTISE

 **Tarkett**

 **UH** University Hospitals

 Good things
come from
Sysco

 **vizient**

 **WM**
WASTE MANAGEMENT

 **Bayer** MaterialScience

 **UPMC**

 **3M**

 **GE** HealthCare

 **arjo**
with people in mind

 **ENERGEN**

 **BrownFlynn**

SPONSOR BENEFITS

	HOST	CHAMPION	LEADERSHIP	PARTNERING	EXHIBITOR	
	\$75,000	\$50,000	\$25,000	\$15,000	\$4,000	
PRE-EVENT	Logo and link to your website on the CleanMed website & mobile app	✓	✓	✓	✓	✓
	Profile on the CleanMed website and mobile app	✓	✓	✓	–	–
	Logo on our promotional emails	✓	✓	–	–	–
	Social media recognition	✓	✓	✓	–	–
	Logo on Destination CleanMed virtual events	✓	✓	–	–	–
ACCESS, BRANDING, & NETWORKING	Two minutes at podium at Environmental Excellence Gala dinner	✓	–	–	–	–
	Push notification 'morning welcome' via mobile app	✓	–	–	–	–
	Morning kickoff social media mention during CleanMed	✓	–	–	–	–
	Meeting room at CleanMed hotel	private	semi-private	semi-private	–	–
	Access to opt-in registrant list	name, title, company, email	name, title, company, email	name, title, company, email	name, title, company	name, title, company
	Prominent signage at event	✓	✓	✓	✓	–
	Verbal recognition at all plenary sessions	✓	✓	✓	✓	–
	Logo on walk-in slides in educational sessions	✓	✓	✓	✓	–
	Mobile app	splash screen, banner ad, & profile	banner ad	–	–	–
	Conference passes	10	6	3	2	1
Solutions Session (curated content by sponsor)	1	1	–	–	–	
POST-EVENT	Logo in post-event thank you email	✓	✓	–	–	–
	Dedicated post-event email communication & survey question	✓	–	–	–	–
	Social media recognition	✓	✓	–	–	–

HOST SPONSOR: \$75,000 (one available)

...ed with the exclusive **Host sponsorship**. This opportunity is designed for our ... the highest level of brand exposure and engagement before, during, and following the event.

PRE-EVENT PROMOTION

- Logo, profile, and link to your company website on the CleanMed website & mobile app
- Logo on CleanMed promotional emails
- Social media recognition
- Logo on Destination CleanMed virtual events - up to four free virtual events leading up to CleanMed (Event registration pages and presentation slides)

CONFERENCE ACCESS, BRANDING, & NETWORKING

- Two minutes at podium to close Environmental Excellence Gala dinner
- Push notification 'morning welcome' via mobile app
- Morning kickoff social media recognition during CleanMed event

- Private meeting room at event
- Private registrant mailing list with name, title, and phone number
- Promotional booth
- Verbal recognition
- Sponsor logo on walk-in sessions
- Branded splash screen, banner ad, & promotion on conference mobile app
- 10 conference passes
- Solutions Session (curated content by sponsor)

POST-EVENT PROMOTION

- Logo in post-event email
- Social media recognition
- Dedicated post-event email communication & survey question

SOLD - UNAVAILABLE



CHAMPION SPONSOR: \$50,000 (one available)

Organization with an investment as a **Champion sponsor** at CleanMed 2024. As a **Champion sponsor**, this sponsorship level helps champion the future of health care solutions.

PRE-EVENT PROMOTION

- Logo, profile, and link to your organization on the CleanMed website & mobile app
- Logo on CleanMed promotional emails
- Social media recognition
- Logo on Destination CleanMed virtual events - up to four free virtual events leading up to CleanMed (Event registration pages and presentation slides)

CONFERENCE ACCESS, BRANDING, & NETWORKING

- Semi-private meeting room at event
- Access to registrant mailing list with name, title, company, email

- Prominent signage at event
- Priority seating at all plenary sessions
- Logo on presentation slides in educational sessions
- Banner ad on event app
- 6 conference passes
- Solutions Session (curated content)

POST-EVENT PROMOTION

- Logo in post-event email
- Social media recognition

SOLD - UNAVAILABLE



LEADERSHIP SPONSOR: \$25,000

Set yourself apart by becoming a **Leadership sponsor** at CleanMed 2024. This sponsorship offers opportunities to further your brand among health care's foremost sustainability leaders.

PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Social media recognition

CONFERENCE ACCESS, BRANDING, & NETWORKING

- Semi-private meeting room at event
- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- 3 conference passes



PARTNERING SPONSOR: \$15,000

Pivotal to CleanMed's ongoing success, the **Partnering sponsor** is designed to provide brand exposure and highlight your support at the CleanMed 2024 event.

PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Social media recognition

CONFERENCE ACCESS, BRANDING, & NETWORKING

- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- 2 conference passes

“CleanMed allows me to connect with multiple client members face to face in a setting focused on sustainability.”



EXPERIENCE SPONSORSHIPS

ENVIRONMENTAL EXCELLENCE GALA SPONSOR

\$25,000 (one available)

Help us celebrate our sustainability champions as the sponsor of the Practice Greenhealth Environmental Excellence Gala. This event is the perfect conclusion to our week in Salt Lake City. Benefits include:

- Logo on CleanMed website with link to your website
- Logo on main screens & signage at event
- Opportunity to speak for three minutes to all attendees
- Two CleanMed 2024 registration passes for your company representatives
- Six (6) Environmental Excellence Gala tickets to provide clients, guests, etc.
- Reserved table for 10 at event with your logo/signage

TECHNOLOGY SPONSOR

\$25,000 (one available)

Put your brand in the hands of CleanMed attendees as the sole sponsor of the CleanMed 2024 mobile app and virtual experience, used by more than 90% of attendees at our last CleanMed event. Benefits include:

- Logo on CleanMed website with link to your website
- Two (2) CleanMed registration passes for your company representatives
- Your logo on mobile app splash screen
- Banner ad in mobile device with link to your site & ability to add video/document attachments
- Recognition as the archive sponsor for recordings of sessions available post-event
- Two pre-scheduled push notifications via the app

“Great connections. The networking was invaluable.”



EXPERIENCE SPONSORSHIPS

WELCOME RECEPTION SPONSOR

\$15,000 (one available)

Help welcome attendees to Salt Lake City and kickoff our conference as the sponsor of the CleanMed Welcome Reception. Benefits include:

- Logo on CleanMed website with link to your website
- Logo on signage at event
- Opportunity to open the reception and speak for three minutes to all attendees, including an opening toast
- Includes light appetizers & cash bar

CONNECT & RECHARGE SPONSOR

\$10,000 (one available)

Sponsor the space where CleanMed attendees will make connections, network, and recharge during breaks.

- Logo on CleanMed website with link to your website
- Logo on signage in Connect and Recharge Zone
- Opportunity to place marketing materials in area

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REGISTRATION SPONSOR

\$10,000 (one available)

The registration sponsorship provides exclusive recognition on the online registration system and onsite registration area. Benefits include:

- Logo on CleanMed website with link to your website
- Logo prominently displayed on signage where all attendees must check in
- Logo on pre-conference "Know before you go" communication to registrants
- Logo on all conference lanyards

BREAKFAST SPONSOR

\$5,000 (multiple available)

Start the day out right by sponsoring a healthy breakfast for CleanMed guests. Benefits include:

- Signage with logo at the sponsored CleanMed breakfast
- Logo on CleanMed website with link to your website



EXPERIENCE SPONSORSHIPS

LUNCH SPONSOR

\$1,000 (multiple available)

Guests benefit by sponsoring a fresher, healthier, and more diverse menu for CleanMed guests. Benefits include:

- Signage with logo and name at the sponsored lunch
- Logo on CleanMed website and social media website

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BREAK SPONSOR

\$500 (one available, all days)

Guests benefit by sponsoring snacks during all breaks for CleanMed guests. Benefits include:

- Signage with logo and name at the sponsored breaks
- Logo on CleanMed website and social media website

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CUSTOM PACKAGES

Let us know what you'd like to see and bring creative ideas to the table! We are open to creating a custom package for your company based on your exposure and branding desires at CleanMed Salt Lake City.



EXHIBITOR: \$4,000

...one time each year for businesses with environmentally preferable
...other solutions to connect with the health care leaders
engage...ate health initiatives. CleanMed 2024 is pleased to
provide limited...exhibitors in Salt Lake City.

- Logo on the CleanMed website
- 6' x 30" tabletop exhibit in high traffic area. The space includes a table, chairs, & access to basic power
- Logo on exhibit area signage
- Access to opt-in registrant list (name, title, company)
- One conference pass
- A second conference pass is available for exhibitors at the special discounted rate of \$250 (only one additional pass per exhibitor)

“Our team had the ability to showcase our company's services to the top health care systems in the country.”

SOLD - UNAVAILABLE

GLOBAL SPONSORSHIPS

Are you also interested in a global audience? CleanMed Europe 2024 (June 3-6, 2024) is the region's leading conference on sustainable healthcare bringing together healthcare leaders and champions of sustainability from across the region and beyond to share ideas, innovations, challenges, and solutions for sustainability in European healthcare.

Sponsoring CleanMed Europe 2024 is your opportunity to be noticed by the sustainable healthcare community in Europe and beyond. Share your latest products and services, gather new ideas, and inspire others. It is also your chance to reach powerful decision-makers and connect with Europe's leaders in sustainable healthcare.

To the right are the sponsorship opportunities for CleanMed Europe 2024.

GLOBAL OPPORTUNITIES

Platinum	€20,000
Gold	€15,000
Silver	€6,000
Exhibitor	€2,000

For detailed descriptions on these opportunities, please visit cleanmedeurope.org

SECURE YOUR OPPORTUNITY TODAY

Our unique and highly visible sponsorship opportunities can be tailored to match your strategic and financial goals.

For more information and to reserve your sponsorship or exhibit space, please contact us!



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