



**CleanMed**  
ATLANTA 2025  
MAY 6-8

**SPONSOR &  
EXHIBITOR  
OPPORTUNITIES**



## ABOUT CLEANMED

Presented each year by Practice Greenhealth and Health Care Without Harm, CleanMed is the premier national conference for leaders in health care sustainability. It is the platform for health care leaders to gather, innovate, and collaborate in order to develop new sustainability standards, practices, and products and lead a societal transformation where individual, community, and planetary health is the aim. It is the only conference that will connect you with those at the forefront of implementing revolutionary projects, green building design, and sustainable purchasing tailored to health care's needs and goals. CleanMed also explores how health systems can partner with their communities to build physical, social, and economic conditions that support justice, health, and well-being.

SPONSOR & EXHIBITOR OPPORTUNITIES



# CLEANMED IS PRESENTED BY

## PRACTICE GREENHEALTH

Practice Greenhealth is the leading sustainable health care organization, delivering environmental solutions to more than 1,700 hospitals and health systems in the United States and Canada. Partnership opportunities include hospitals, health

systems, community health organizations, NGOs, nonprofits, government, academic institutions, and the health care value chain.

## HEALTH CARE WITHOUT HARM

Health Care Without Harm seeks to transform health care worldwide so the sector reduces its environmental footprint and becomes a leader in the global movement for environmental health and justice.



The background of the image is a photograph of the Atlanta skyline at sunset. The sun is low on the horizon, creating a warm orange glow. Several skyscrapers are visible, including the Georgia State Capitol and the Bank of America Tower. In the foreground, there are green trees and a grassy hill. Two large orange circular overlays are present: one in the top left corner and a larger one in the bottom right corner.

# ATLANTA

**WE'VE GOT GEORGIA  
ON OUR MINDS!**

CleanMed 2025 will take place  
May 6-8 at the The Westin  
Peachtree Plaza, Atlanta.



## WHO ATTENDS CLEANMED?

CleanMed brings together health care and sustainability innovators from across the country and around the world. Our attendees often include representatives and leadership from hospitals and health care systems (across all departments), community health professionals, clinicians, health care architects and influencers, sustainability thought leaders, and business innovators who help health care lead the way in sustainability solutions. CleanMed is an opportunity for health care decision-makers to meet face-to-face with manufacturers and suppliers eager for their input as they tackle daily issues, cultivate solutions, and share the latest products and services. CleanMed attendees play a significant role in purchasing sustainable products and laying the foundation for future success in their communities.

# CLEANMED ATTENDEES



## LEADING HOSPITALS & HEALTH CARE SYSTEMS

AdventHealth  
Advocate Health  
Ascension  
Atlantic Health  
BayCare  
Beth Israel Deaconess  
Boston Medical Center  
Carilion Clinic  
Cleveland Clinic  
CommonSpirit Health  
Defense Health Agency  
HCA Healthcare  
HealthPartners  
Inova Health System  
Intermountain Health  
IU Health  
Johns Hopkins Hospital  
Kaiser Permanente  
Loma Linda University Med Ctr  
Mass General Brigham  
Mayo Clinic  
Memorial Sloan Kettering  
Mount Sinai Health  
NYU Langone Health

Northwell Health  
Northwestern Medicine  
Ochsner Medical Center  
OSF HealthCare  
Parkview Health  
Parkland Health  
Providence  
Rochester Regional Health  
Rush University Medical Center  
St. Luke's Health  
Seattle Children's  
Stanford Health Care  
Sutter Health  
Tenet Healthcare Corporation  
Texas Children's Hospital  
University of California Health  
University of Utah Health  
University of Vermont Medical Center  
UVA Health  
UW Health  
Veterans Health Administration  
WellSpan Health

## SUPPLIERS & SERVICE PROVIDERS

Accenture  
Affiliated Engineers, Inc.  
Baxter  
B.Braun  
Bernhard  
Cardinal Health  
Cencora  
Cenorin  
CREF  
Daniels Health  
Environ Energy  
GE HealthCare  
Jacobs  
Johnson & Johnson  
Masimo  
Mazzetti  
Medline  
Metrus Energy  
Phillips  
Premier  
Schneider Electric  
Shaw  
Solventum  
Stericycle  
Stryker  
Tarkett  
Vizient

## A HISTORY OF SUCCESS

Founded in 2001 and presented by the non-profit organizations Health Care Without Harm and Practice Greenhealth, CleanMed has gained a global reputation as the premier conference on environmental sustainability in the health care sector. There have been a total of 30 CleanMed conferences across the United States, Europe, and virtually.

“As a vendor, we value learning from our community members. It was super valuable to hear about what all these different health systems are doing and to make a bunch of new contacts.”



840

We welcomed **840 attendees** to CleanMed 2024 in Salt Lake City (793 in person and 47 virtually).



98%

**98% of attendees** found CleanMed 2024 to be very satisfactory or satisfactory



75%

**More than 75%** of CleanMed 2024 attendees are extremely or very likely to attend in 2025.

# RECENT SPONSORS

**PHILIPS**

*Johnson & Johnson*

  
KAISER PERMANENTE®

 HealthCatalyst

  
**pwc**

 **BD**

 Cleveland Clinic

 solventum

Customer  First  
Renewables

PERKINS+WILL

  
FLOORING SYSTEMS

cref: Aligning Buildings  
with Business

MAYO  
CLINIC

metrus 

 PREMIER



DIPLOMA IN  
**CLIMATE**  
MEDICINE

 The Joint Commission

nrg 

**stryker®**

*sanipak*  
WORLD HEALTH SYSTEMS

 Stericycle®

  
STERILMED.

blue   
california

 **ZABBLE**  
Reduce Waste. Save Money. Protect Earth.

 **Tarkett**

**ShawContract®**

Good things  
come from  
**Sysco**

**vizient™**

**WM**  
WASTE MANAGEMENT

**UPMC**

**Jacobs**

 GE HealthCare

**ARJO**  
with people in mind

  
MEDLIN

 **HIGHMARK**

cref:

 **CHA**  
Catholic Health Association  
of the United States

**Schneider**  
Electric

**B | BRAUN**  
SHARING EXPERTISE

# SPONSOR BENEFITS

		HOST	CHAMPION	LEADERSHIP	PARTNERING	GEORGIA 🍎
		\$80,000	\$50,000	\$25,000	\$15,000	\$10,000
PRE-EVENT	Logo and link to your website on the CleanMed website & mobile app	✓	✓	✓	✓	✓
	Profile on the CleanMed website and mobile app	✓	✓	✓	—	—
	Logo on our promotional emails	✓	✓	—	—	—
	Social media recognition	✓	✓	—	—	—
	Logo on Destination CleanMed virtual events	✓	✓	—	—	—
ACCESS, BRANDING, & NETWORKING	Two minutes at podium at Environmental Excellence Gala dinner	✓	—	—	—	—
	Push notification 'morning welcome' via mobile app	✓	—	—	—	—
	Morning kickoff social media mention during CleanMed	✓	—	—	—	—
	Meeting room at CleanMed hotel	private	semi-private	semi-private	—	—
	Access to opt-in registrant list	name, title, company, email	name, title, company, email	name, title, company, email	name, title, company	name, title, company
	Prominent signage at event	✓	✓	✓	✓	✓
	Verbal recognition at all plenary sessions	✓	✓	✓	✓	✓
	Logo on walk-in slides in educational sessions	✓	✓	✓	✓	✓
	Mobile app	splash screen, banner ad, & profile	banner ad	—	—	—
	Conference passes	10	6	3	2	1
POST-EVENT	Solutions Session (curated content by sponsor)	1	1	—	—	—
	Logo in post-event thank you email	✓	✓	—	—	—
	Dedicated post-event email communication & survey question	✓	—	—	—	—
	Social media recognition	✓	✓	✓	✓	✓

# HOST SPONSOR

\$80,000 (one available)

Elevate your brand with the exclusive **Host sponsorship**. This opportunity is designed for our premier partner, offering the highest level of brand exposure and engagement before, during, and following CleanMed 2025.

## CONFERENCE ACCESS, BRANDING, & NETWORKING

- Two minutes at podium to close Environmental Excellence Gala dinner
- Push notification 'morning welcome' via mobile app
- Morning kickoff social media recognition during CleanMed event
- Private meeting room at event
- Access to registrant mailing list with name, title, company, email
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- Branded splash screen, banner ad, & profile on conference mobile app
- 10 conference passes
- Solutions Session (curated content by sponsor)

## PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Logo on CleanMed promotional emails
- Social media recognition
- Logo on Destination CleanMed virtual events - up to four free virtual events leading up to CleanMed (Event registration pages and presentation slides)

## POST-EVENT PROMOTION

- Logo in post-event email
- Social media recognition
- Dedicated post-event email communication & survey question



# CHAMPION SPONSOR

\$50,000 (one available)

Position your organization with an investment as a **Champion sponsor** at CleanMed 2025. Designed for industry advocates, this sponsorship level helps champion the future of health care sustainability.

## CONFERENCE ACCESS, BRANDING, & NETWORKING

- Semi-private meeting room at event
- Access to registrant mailing list with name, title, company, email
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- Banner ad on conference mobile app
- 6 conference passes
- Solutions Session (curated content by sponsor)

## PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Logo on CleanMed promotional emails
- Social media recognition
- Logo on Destination CleanMed virtual events - up to four free virtual events leading up to CleanMed (Event registration pages and presentation slides)

## POST-EVENT PROMOTION

- Logo in post-event email
- Social media recognition



# LEADERSHIP SPONSOR

## \$25,000

Set yourself apart by becoming a **Leadership sponsor** at CleanMed 2025. This sponsorship offers opportunities to further your brand among health care's foremost sustainability leaders.

### CONFERENCE ACCESS, BRANDING, & NETWORKING

- Semi-private meeting room at event
- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- 3 conference passes

### PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Social media recognition



# PARTNERING SPONSOR

## \$15,000

Pivotal to CleanMed's ongoing success, the **Partnering sponsor** is designed to provide brand exposure and highlight your support at the CleanMed 2025 event.

### CONFERENCE ACCESS, BRANDING, & NETWORKING

- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- 2 conference passes

### PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Social media recognition



# GEORGIA SPONSOR

## \$10,000

New for 2025, an entry-level sponsorship specifically for home grown companies, the **Georgia sponsor** is designed to provide brand exposure to health care leaders in the state and beyond, and highlight your support for CleanMed 2025 Atlanta.

### CONFERENCE ACCESS, BRANDING, & NETWORKING

- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- 1 conference passes

### PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Social media recognition



# EXPERIENCE SPONSORS

## ENVIRONMENTAL EXCELLENCE GALA SPONSOR

**\$25,000 (one available)**

Help us celebrate our sustainability champions as the sponsor of the Practice Greenhealth Environmental Excellence Gala. This event is the perfect conclusion to our week in Atlanta. Benefits include:

- Logo on CleanMed website with link to your website
- Logo on main screens & signage at event
- Opportunity to speak for three minutes to all attendees
- Two (2) CleanMed registration passes for your company representatives
- Six (6) Environmental Excellence Gala tickets to provide clients, guests, etc.
- Reserved table at event with your logo/signage

## TECHNOLOGY SPONSOR

**\$25,000 (one available)**

Put your brand in the hands of CleanMed attendees as the sole sponsor of the CleanMed 2025 mobile app and virtual experience, used by more than 90% of attendees at our last CleanMed event. Benefits include:

- Logo on CleanMed website with link to your website
- Two (2) CleanMed registration passes for your company representatives
- Your logo on mobile app splash screen
- Banner ad in mobile device with link to your site & ability to add video/document attachments
- Recognition as the archive sponsor for recordings of sessions available post-event
- Two pre-scheduled push notifications via the app



# EXPERIENCE SPONSORS

## WELCOME RECEPTION SPONSOR

**\$15,000 (one available)**

Help welcome attendees to Atlanta and kickoff our conference as the sponsor of the CleanMed Welcome Reception. Benefits include:

- Logo on CleanMed website with link to your website
- Logo on signage at event
- Opportunity to open the reception and speak for three minutes to all attendees, including an opening toast
- Includes light appetizers & cash bar



## REGISTRATION SPONSOR

**\$10,000 (one available)**

The registration sponsorship provides exclusive recognition on the online registration system and onsite registration area. Benefits include:

- Logo on CleanMed website with link to your website
- Logo prominently displayed on signage where all attendees must check in
- Logo on pre-conference "Know before you go" communication to registrants
- Logo on all conference lanyards

## CONNECT & RECHARGE SPONSOR

**\$10,000 (one available)**

Sponsor the space where CleanMed attendees will make connections, network, and recharge during breaks. Benefits include:

- Logo on CleanMed website with link to your website
- Logo on the signage for the Connect and Recharge Zone
- Opportunity to place marketing materials in area



# EXPERIENCE SPONSORS

## BREAKFAST SPONSOR

**\$5,000 (multiple available)**

Start the day out right by sponsoring a healthy breakfast for CleanMed guests. Benefits include:

- Signage with logo at the sponsored CleanMed breakfast
- Logo on CleanMed website with link to your website

## BREAK SPONSOR

**\$5,000 (one available)**

Energize attendees by sponsoring snacks during all breaks for CleanMed guests. Benefits include:

- Signage with logo at all CleanMed breaks
- Logo on CleanMed website with link to your website

## LUNCH SPONSOR

**\$5,000 (multiple available)**

Energize attendees by sponsoring a fresher, healthier, and locally sourced lunch for CleanMed guests. Benefits include:

- Signage with logo at the sponsored CleanMed lunch
- Logo on CleanMed website with link to your website

## CUSTOM PACKAGES

Let us know what you'd like to see and bring creative ideas to the table! We are open to creating a custom package for your company based on your exposure and branding desires at CleanMed Atlanta.



# EXHIBITOR

## \$4,000

CleanMed is the one time each year for businesses with environmentally preferable products and services or other solutions to connect with the health care leaders engaged in sustainability and climate health initiatives. CleanMed 2025 is pleased to provide limited opportunities for in-person exhibitors in Atlanta.

### EXHIBITOR BENEFITS

- Logo on the CleanMed website and mobile app
- 6' x 30" tabletop exhibit in high traffic areas for CleanMed 2025.  
The space includes a table, chairs, & access to basic power
- Logo on exhibit area signage
- Access to opt-in registrant list (name, title, company)
- One conference pass
- A second conference pass is available for exhibitors at the special discounted rate of \$500 (only one additional pass per exhibitor)



# SECURE YOUR OPPORTUNITY TODAY

Our unique and highly visible sponsorship opportunities can be tailored to match your strategic and financial goals.

For more information and to reserve your sponsorship or exhibit space, please contact us!



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