

SPONSOR & EXHIBITOR
OPPORTUNITIES



ABOUT CLEANMED

Presented each year by Practice Greenhealth and Health Care Without Harm, CleanMed is the premier national conference for leaders in health care sustainability. It is the platform for health care leaders to gather, innovate, and collaborate in order to develop new sustainability standards, practices, and products and lead a societal transformation where individual, community, and planetary health is the aim. It is the only conference that will connect you with those at the forefront of implementing revolutionary projects, green building design, and sustainable purchasing tailored to health care's needs and goals. CleanMed also explores how health systems can partner with their communities to build physical, social, and economic conditions that support justice, health, and well-being.



CLEANMED IS PRESENTED BY

PRACTICE GREENHEALTH

Practice Greenhealth is the leading sustainable health care organization, delivering environmental solutions to more than 1,700 hospitals and health systems in the United States and Canada. Partnership opportunities include hospitals, health

systems, community health organizations, NGOs, nonprofits, government, academic institutions, and the health care value chain.

HEALTH CARE WITHOUT HARM

Health Care Without Harm seeks to transform health care worldwide so the sector reduces its environmental footprint and becomes a leader in the global movement for environmental health and justice.











WHO ATTENDS CLEANMED?

CleanMed brings together health care and sustainability innovators from across the country and around the world. Our attendees often include representatives and leadership from hospitals and health care systems (across all departments), community health professionals, clinicians, health care architects and influencers, sustainability thought leaders, and business innovators who help health care lead the way in sustainability solutions. CleanMed is an opportunity for health care decision-makers to meet face-to-face with manufacturers and suppliers eager for their input as they tackle daily issues, cultivate solutions, and share the latest products and services. CleanMed attendees play a significant role in purchasing sustainable products and laying the foundation for future success in their communities.

SPONSOR & EXHIBITOR OPPORTUNITIES

CLEANMED ATTENDEES

LEADING HOSPITALS & HEALTH CARE SYSTEMS

AdventHealth

Advocate Health

Ascension

Atlantic Health

BayCare

Beth Israel Deaconess

Boston Medical Center

Carilion Clinic

Cleveland Clinic

CommonSpirit Health

Defense Health Agenc

HCA Healthcare

HealthPartners

Inova Health System

Intermountain Health

IU Health

Johns Hopkins Hospital

Kaiser Permanente

Loma Linda University Med Ctr

Mass General Brigham

Mayo Clinic

Memorial Sloan Kettering

Mount Sinai Health

NYU Langone Health

Northwell Health

Northwestern Medicine

Ochsner Medical Cente

OSF HealthCare

Parkwiew Health

Parkland Health

Providence

Rochester Regional Health

Rush University Medical Center

St Tuke's Health

Seattle Children's

Stanford Health Care

Sutter Health

Tenet Healthcare Corporation

Texas Children's Hospita

University of California Health

University of Utah Health

University of Vermont Medical

Cente

UVA Health

UW Health

Veterans Health Administration

WellSpan Health



Accenture

Affiliated Engineers, Inc.

Baxte

R Braun

Rernhard

Cardinal Health

Cancor

Cenorir

CREF

Daniels Health

Environ Energy

GE HealthCare

Jacob:

Johnson & Johnson

5011 & JUITISUIT

simo

Mazzetti

Medline

Metrus Energy

Philips

Dromior

bernielder Electiv

SHaw

Solventun

Stericycle

Stryker

Tainett

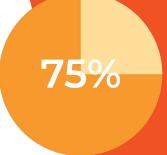
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A HISTORY OF SUCCESS

Founded in 2001 and presented by the non-profit organizations Health Care Without Harm and Practice Greenhealth, CleanMed has gained a global reputation as the premier conference on environmental sustainability in the health care sector. There have been a total of 30 CleanMed conferences across the United States, Europe, and virtually.

As a vendor, we value learning from our community members. It was super valuable to hear about what all these different health systems are doing and to make a bunch of new contacts.





More than 75% of CleanMed 2024 attendees are extremely or very likely to attend in 2025.

RECENT SPONSORS









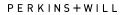








































































SPONSOR BENEFITS

		HOST	CHAMPION	LEADERSHIP	PARTNERING	GEORGIA 🍑
		\$80,000	\$50,000	\$25,000	\$15,000	\$10,000
PRE-EVENT	Logo and link to your website on the CleanMed website & mobile app	✓	✓	✓	✓	✓
	Profile on the CleanMed website and mobile app	•	✓	✓	-	_
	Logo on our promotional emails	•	✓	_	-	_
	Social media recognition	•	✓	_	-	-
	Logo on Destination CleanMed virtual events	V	✓	_	_	_
ACCESS, BRANDING, & NETWORKING	Two minutes at podium at Environmental Excellence Gala dinner	✓	_	-	-	-
	Push notification 'morning welcome' via mobile app	•	_	_	-	_
	Morning kickoff social media mention during CleanMed	V	_	_	-	-
	Meeting room at CleanMed hotel	private	semi-private	semi-private	-	-
	Access to opt-in registrant list	name, title, company, email	name, title, company, email	name, title, company, email	name, title, company	name, title, company
	Prominent signage at event	✓	✓	✓	✓	✓
	Verbal recognition at all plenary sessions	✓	✓	✓	✓	✓
	Logo on walk-in slides in educational sessions	✓	✓	✓	✓	✓
	Mobile app	splash screen, banner ad, & profile	banner ad	-	-	-
	Conference passes	10	6	3	2	1
	Solutions Session (curated content by sponsor)	1	1		-	-
POST-EVENT	Logo in post-event thank you email	V	V	-	-	-
	Dedicated post-event email communication & survey question	v	_	_	-	_
	Social media recognition	•	✓	✓	✓	✓

SPONSOR & EXHIBITOR OPPORTUNITIES

HOST SPONSOR \$80,000 (one available)

Elevate your brand with the exclusive **Host sponsorship**. This opportunity is designed for our premier partner, offering the highest level of brand exposure and engagement before, during, and following CleanMed 2025.

CONFERENCE ACCESS, BRANDING, & NETWORKING

- Two minutes at podium to close
 Environmental Excellence Gala dinner
- Push notification 'morning welcome' via mobile app
- Morning kickoff social media recognition during CleanMed event
- Private meeting room at event
- Access to registrant mailing list with name, title, company, email
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- Branded splash screen, banner ad, & profile on conference mobile app
- 10 conference passes
- Solutions Session (curated content by sponsor)

PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Logo on CleanMed promotional emails
- Social media recognition
- Logo on Destination CleanMed virtual events
 up to four free virtual events leading up to
 CleanMed (Event registration pages and presentation slides)

POST-EVENT PROMOTION

- Logo in post-event email
- Social media recognition
- Dedicated post-event email communication & survey question



CHAMPION SPONSOR \$50,000 (one available)

Position your organization with an investment as a **Champion sponsor** at CleanMed 2025. Designed for industry advocates, this sponsorship level helps champion the future of health care sustainability.

CONFERENCE ACCESS, BRANDING, & NETWORKING

- Semi-private meeting room at event
- Access to registrant mailing list with name, title, company, email
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- Banner ad on conference mobile app
- 6 conference passes
- Solutions Session (curated content by sponsor)

PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Logo on CleanMed promotional emails
- Social media recognition
- Logo on Destination CleanMed virtual events

 up to four free virtual events leading up to
 CleanMed (Event registration pages and presentation slides)

POST-EVENT PROMOTION

- Logo in post-event email
- Social media recognition



LEADERSHIP SPONSOR \$25,000

Set yourself apart by becoming a **Leadership sponsor** at CleanMed 2025. This sponsorship offers opportunities to further your brand among health care's foremost sustainability leaders.

CONFERENCE ACCESS, BRANDING, & NETWORKING

- Semi-private meeting room at event
- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- 3 conference passes

PRE-EVENT PROMOTION

 Logo, profile, and link to your website on the CleanMed website & mobile app



PARTNERING SPONSOR \$15,000

Pivotal to CleanMed's ongoing success, the **Partnering sponsor** is designed to provide brand exposure and highlight your support at the CleanMed 2025 event.

CONFERENCE ACCESS, BRANDING, & NETWORKING

- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- 2 conference passes

PRE-EVENT PROMOTION

 Logo, profile, and link to your website on the CleanMed website & mobile app



GEORGIA SPONSOR \$10,000

New for 2025, an entry-level sponsorship specifically for home grown companies, the **Georgia sponsor** is designed to provide brand exposure to health care leaders in the state and beyond, and highlight your support for CleanMed 2025 Atlanta.

CONFERENCE ACCESS, BRANDING, & NETWORKING

- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- 1 conference passes

PRE-EVENT PROMOTION

Logo, profile, and link to your website on the CleanMed website & mobile app
 Social media recognition

WEST

EXPERIENCE SPONSORS



\$25,000 (one available)

Help us celebrate our sustainability champions as the sponsor of the Practice Greenhealth Environmental Excellence Gala. This event is the perfect conclusion to our week in Atlanta. Benefits include:

- Logo on CleanMed website with link to your website
- Logo on main screens & signage at event
- Opportunity to speak for three minutes to all attendees
- Two (2) CleanMed registration passes for your company representatives
- Six (6) Environmental Excellence Gala tickets to provide clients, quests, etc.
- Reserved table at event with your logo/signage



TECHNOLOGY SPONSOR

\$25,000 (one available)

Put your brand in the hands of CleanMed attendees as the sole sponsor of the CleanMed 2025 mobile app and virtual experience, used by more than 90% of attendees at our last CleanMed event. Benefits include:

- Logo on CleanMed website with link to your website
- Two (2) CleanMed registration passes for your company representatives
- Your logo on mobile app splash screen
- Banner ad in mobile device with link to your site & ability to add video/document attachments
- Recognition as the archive sponsor for recordings of sessions available post-event
- Two pre-scheduled push notifications via the app

EXPERIENCE SPONSORS

WELCOME RECEPTION SPONSOR

\$15,000 (one available)

Help welcome attendees to Atlanta and kickoff our conference as the sponsor of the CleanMed Welcome Reception. Benefits include:

- Logo on CleanMed website with link to your website
- Logo on signage at event
- Opportunity to open the reception and speak for three minutes to all attendees, including an opening toast
- Includes light appetizers & cash bar



REGISTRATION SPONSOR

\$10,000 (one available)

The registration sponsorship provides exclusive recognition on the online registration system and onsite registration area. Benefits include:

- Logo on CleanMed website with link to your website
- Logo prominently displayed on signage where al attendees must check in
- Logo on pre-conference "Know before you go" communication to registrants
- Logo on all conference lanyards

CONNECT & RECHARGE SPONSOR

\$10,000 (one available)

Sponsor the space where CleanMed attendees will make connections, network, and recharge during breaks. Benefits include:

- Logo on CleanMed website with link to your website
- Logo on the signage for the Connect and Recharge
 Zone
- Opportunity to place marketing materials in area



EXPERIENCE SPONSORS

BREAKFAST SPONSOR

\$5,000 (multiple available)

Start the day out right by sponsoring a healthy breakfast for CleanMed guests. Benefits include:

- Signage with logo at the sponsored CleanMed breakfast
- Logo on CleanMed website with link to your website

BREAK SPONSOR

\$5,000 (one available)

Energize attendees by sponsoring snacks during all breaks for CleanMed guests. Benefits include:

- Signage with logo at all CleanMed breaks
- Logo on CleanMed website with link to your website

LUNCH SPONSOR

\$5,000 (multiple available)

Energize attendees by sponsoring a fresher, healthier, and locally sourced lunch for CleanMed guests. Benefits include:

- Signage with logo at the sponsored CleanMed lunch
- Logo on CleanMed website with link to vour website

CUSTOM PACKAGES

Let us know what you'd like to see and bring creative ideas to the table! We are open to creating a custom package for your company based on your exposure and branding desires at CleanMed Atlanta.



EXHIBITOR \$4,000

CleanMed is the one time each year for businesses with environmentally preferable products and services or other solutions to connect with the health care leaders engaged in sustainability and climate health initiatives. CleanMed 2025 is pleased to provide limited opportunities for in-person exhibitors in Atlanta.

EXHIBITOR BENEFITS

• Logo on the CleanMed website and mobile app

• 6' x 30" tabletop exhibit in high traffic areas for CleanMed 2025. The space includes a table, chairs, & access to basic power

Logo on exhibit area signage

• Access to opt-in registrant list (name, title, company)

• One conference pass

• A second conference pass is available for exhibitors at the special discounted rate of \$500 (only one additional pass per exhibitor)



SECURE YOUR OPPORTUNITY TODAY

Our unique and highly visible sponsorship opportunities can be tailored to match your strategic and financial goals.

For more information and to reserve your sponsorship or exhibit space, please contact us!





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