



# CleanMed

## ATLANTA 2025

MAY 6-8

SPONSOR &  
EXHIBITOR  
OPPORTUNITIES



## ABOUT CLEANMED

Presented each year by Practice Greenhealth and Health Care Without Harm, CleanMed is the premier national conference for leaders in health care sustainability. It is the platform for health care leaders to gather, innovate, and collaborate in order to develop new sustainability standards, practices, and products and lead a societal transformation where individual, community, and planetary health is the aim. It is the only conference that will connect you with those at the forefront of implementing revolutionary projects, green building design, and sustainable purchasing tailored to health care's needs and goals. CleanMed also explores how health systems can partner with their communities to build physical, social, and economic conditions that support justice, health, and well-being.

SPONSOR & EXHIBITOR OPPORTUNITIES



The background of the image is a photograph of the Atlanta skyline at sunset. The sun is low on the horizon, casting a warm orange glow over the city. Several skyscrapers are visible, including the Georgia State Capitol building. In the foreground, there are green trees and a grassy hillside. Overlaid on the top left is a large orange circle containing the word "ATLANTA" in white, bold, sans-serif capital letters. The "A" is partially inside the circle, and the rest of the word extends to the right.

# ATLANTA

**WE'VE GOT GEORGIA  
ON OUR MINDS!**

CleanMed 2025 will take place  
May 6-8 at the The Westin  
Peachtree Plaza, Atlanta.



## WHO ATTENDS CLEANMED?

CleanMed brings together health care and sustainability innovators from across the country and around the world. Our attendees often include representatives and leadership from hospitals and health care systems (across all departments), community health professionals, clinicians, health care architects and influencers, sustainability thought leaders, and business innovators who help health care lead the way in sustainability solutions. CleanMed is an opportunity for health care decision-makers to meet face-to-face with manufacturers and suppliers eager for their input as they tackle daily issues, cultivate solutions, and share the latest products and services. CleanMed attendees play a significant role in purchasing sustainable products and laying the foundation for future success in their communities.

# CLEANMED ATTENDEES



## LEADING HOSPITALS & HEALTH CARE SYSTEMS

- AdventHealth
- Advocate Health
- Ascension
- Atlantic Health
- BayCare
- Beth Israel Deaconess
- Boston Medical Center
- Carilion Clinic
- Cleveland Clinic
- CommonSpirit Health
- Defense Health Agency
- HCA Healthcare
- HealthPartners
- Inova Health System
- Intermountain Health
- IU Health
- Johns Hopkins Hospital
- Kaiser Permanente
- Loma Linda University Med Ctr
- Mass General Brigham
- Mayo Clinic
- Memorial Sloan Kettering
- Mount Sinai Health
- NYU Langone Health
- Northwell Health
- Northwestern Medicine
- Ochsner Medical Center
- OSF HealthCare
- Parkview Health
- Parkland Health
- Providence
- Rochester Regional Health
- Rush University Medical Center
- St. Luke's Health
- Seattle Children's
- Stanford Health Care
- Sutter Health
- Tenet Healthcare Corporation
- Texas Children's Hospital
- University of California Health
- University of Utah Health
- University of Vermont Medical Center
- UVA Health
- UW Health
- Veterans Health Administration
- WellSpan Health

## SUPPLIERS & SERVICE PROVIDERS

- Accenture
- Affiliated Engineers, Inc.
- Baxter
- B.Braun
- Bernhard
- Cardinal Health
- Cencora
- Cenorin
- CREF
- Daniels Health
- Environ Energy
- GE HealthCare
- Jacobs
- Johnson & Johnson
- Masimo
- Mazzetti
- Medline
- Metrus Energy
- Phillips
- Premier
- Schneider Electric
- Shaw
- Solventum
- Stericycle
- Stryker
- Tarkett
- Vizient

# A HISTORY OF SUCCESS

Founded in 2001 and presented by the non-profit organizations Health Care Without Harm and Practice Greenhealth, CleanMed has gained a global reputation as the premier conference on environmental sustainability in the health care sector. There have been a total of 30 CleanMed conferences across the United States, Europe, and virtually.

“As a vendor, we value learning from our community members. It was super valuable to hear about what all these different health systems are doing and to make a bunch of new contacts.”



840

We welcomed **840 attendees** to CleanMed 2024 in Salt Lake City (793 in person and 47 virtually).



98%

**98% of attendees** found CleanMed 2024 to be very satisfactory or satisfactory



75%

**More than 75%** of CleanMed 2024 attendees are extremely or very likely to attend in 2025.

# RECENT SPONSORS

**PHILIPS**

*Johnson & Johnson*

  
KAISER PERMANENTE

 HealthCatalyst

  
**pwc**

 **BD**

 Cleveland Clinic

 solventum

 Customer First  
Renewables

PERKINS+WILL

  
FLOORING SYSTEMS

**cref:** Aligning Buildings  
with Business

MAYO  
CLINIC  


metrus 

 PREMIER



DIPLOMA IN  
**CLIMATE**  
MEDICINE

 The Joint Commission

nrg 

**stryker**

*sani-pak*  
WORLD HEALTH SYSTEMS

 Stericycle

 STERILMED

blue   
california

 ZABBLE  
Reduce Waste. Save Money. Protect Earth.

 **Tarkett**

**ShawContract**

Good things  
come from  
**Sysco**

**vizient**

**WM**  
WASTE MANAGEMENT

**UPMC**

**Jacobs**

 GE HealthCare

**ARJO**  
with people in mind

 **MEDLIN**

 **HIGHMARK**


**cref:**

 **CHA**  
Catholic Health Association  
of the United States

**Schneider**  
Electric

**B | BRAUN**  
SHARING EXPERTISE

# SPONSOR BENEFITS

		HOST	CHAMPION	LEADERSHIP	PARTNERING	GEORGIA 
		\$50,000	\$50,000	\$25,000	\$15,000	\$10,000
PRE-EVENT	Logo and link to your website on the CleanMed website & mobile app		✓	✓	✓	✓
	Profile on the CleanMed website and mobile app		✓	✓	—	—
	Logo on our promotional emails		✓	—	—	—
	Social media recognition		✓	—	—	—
	Logo on Destination CleanMed virtual events		✓	—	—	—
ACCESS, BRANDING, & NETWORKING	Two minutes at podium at Environmental Excellence Gala dinner		—	—	—	—
	Push notification 'morning welcome' via mobile app		—	—	—	—
	Morning kickoff social media mention during CleanMed		—	—	—	—
	Meeting room at CleanMed hotel		semi-private	semi-private	—	—
	Access to opt-in registrant list	name, title, company, email	name, title, company, email	name, title, company, email	name, title, company	name, title, company
	Prominent signage at event		✓	✓	✓	✓
	Verbal recognition at all plenary sessions		✓	✓	✓	✓
	Logo on walk-in slides in educational sessions		✓	✓	✓	✓
	Mobile app	split banner ad, profile	banner ad	—	—	—
	Conference passes		6	3	2	1
Solutions Session (curated content by sponsor)		1	—	—	—	
POST-EVENT	Logo in post-event thank you email		✓	—	—	—
	Dedicated post-event email communication & survey question		—	—	—	—
	Social media recognition		✓	✓	✓	✓



# HOST SPONSOR

\$80,000 (one available)

Elevate your brand with exclusive **Host sponsorship**. This opportunity is designed for our premier partner, offering the highest visibility and engagement before, during, and following CleanMed 2025.

## CONFERENCE ACCESS, BRAND & NETWORKING

- Two minutes at podium to close Environmental Excellence Gala dinner
- Push notification 'morning welcome' via mobile app
- Morning kickoff social media recognition during CleanMed event
- Private meeting room at event
- Access to registrant mailing list with name, title, company, email
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- Branded splash screen, banner ad, & profile on conference mobile app
- 10 conference passes
- Solutions Session (curated content by sponsor)

## EVENT PROMOTION

- Link to your website on the mobile app
- Logo on event registration emails
- Social media recognition during CleanMed (Event registration pages and presentation slides)
- Logo on Destination CleanMed event - up to four free virtual events leading to CleanMed (Event registration pages and presentation slides)

## POST-EVENT PROMOTION

- Logo in post-event email
- Social media recognition
- Dedicated post-event email communication & survey question

**SOLD - UNAVAILABLE**



# CHAMPION SPONSOR

\$50,000 (one available)

Position your organization with an investment as a **Champion sponsor** at CleanMed 2025. Designed for industry advocates, this sponsorship level helps champion the future of health care sustainability.

## CONFERENCE ACCESS, BRANDING, & NETWORKING

- Semi-private meeting room at event
- Access to registrant mailing list with name, title, company, email
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- Banner ad on conference mobile app
- 6 conference passes
- Solutions Session (curated content by sponsor)

## PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Logo on CleanMed promotional emails
- Social media recognition
- Logo on Destination CleanMed virtual events - up to four free virtual events leading up to CleanMed (Event registration pages and presentation slides)

## POST-EVENT PROMOTION

- Logo in post-event email
- Social media recognition



# LEADERSHIP SPONSOR

## \$25,000

Set yourself apart by becoming a **Leadership sponsor** at CleanMed 2025. This sponsorship offers opportunities to further your brand among health care's foremost sustainability leaders.

### CONFERENCE ACCESS, BRANDING, & NETWORKING

- Semi-private meeting room at event
- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- 3 conference passes

### PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Social media recognition



# PARTNERING SPONSOR

## \$15,000

Pivotal to CleanMed's ongoing success, the **Partnering sponsor** is designed to provide brand exposure and highlight your support at the CleanMed 2025 event.

### CONFERENCE ACCESS, BRANDING, & NETWORKING

- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- 2 conference passes

### PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Social media recognition



# GEORGIA SPONSOR

## \$10,000

New for 2025, an entry-level sponsorship specifically for home grown companies, the **Georgia sponsor** is designed to provide brand exposure to health care leaders in the state and beyond, and highlight your support for CleanMed 2025 Atlanta.

### CONFERENCE ACCESS, BRANDING, & NETWORKING

- Access to registrant mailing list with name, title, company
- Prominent signage at event
- Verbal recognition at all plenary sessions
- Sponsor logo on walk-in slides in educational sessions
- 1 conference passes

### PRE-EVENT PROMOTION

- Logo, profile, and link to your website on the CleanMed website & mobile app
- Social media recognition



# EXPERIENCE SPONSORS



## ENVIRONMENTAL EXCELLENCE GALA SPONSOR

**\$25,000 (one available)**

Help us celebrate our sustainability champions as the sponsor of the Practice Greenhealth Environmental Excellence Gala. This event is the perfect conclusion to our week in Atlanta.

Benefits include:

- Logo on CleanMed website with link to your website
- Logo on main screens & signage at event
- Opportunity to speak for three minutes to all attendees
- Two (2) CleanMed registration passes for your company representatives
- Six (6) Environmental Excellence Gala tickets to provide clients, guests, etc.
- Reserved table at event with your logo/signage

## TECHNOLOGY SPONSOR

**\$25,000 (one available)**

Put your brand in the hands of CleanMed attendees as the sole sponsor of the CleanMed 2025 mobile app and virtual experience, used by more than 90% of attendees at our last CleanMed event. Benefits include:

- Logo on CleanMed website with link to your website
- Two (2) CleanMed registration passes for your company representatives
- Your logo on mobile app splash screen
- Banner ad in mobile device with link to your site & ability to add video/document attachments
- Recognition as the archive sponsor for recordings of sessions available post-event
- Two pre-scheduled push notifications via the app

# EXPERIENCE SPONSORS

## WELCOME RECEPTION SPONSOR

**\$15,000 (one available)**

Help welcome attendees to Atlanta and kickoff our conference as the sponsor of the CleanMed Welcome Reception. Benefits include:

- Logo on CleanMed website with link to your website
- Logo on signage at event
- Opportunity to open the reception and speak for three minutes to all attendees, including an opening toast
- Includes light appetizers & cash bar



## REGISTRATION SPONSOR

**\$10,000 (one available)**

This sponsorship provides exclusive access to the online registration system and more. Benefits include:

- Logo on CleanMed website with link to your website
- Logo prominently displayed on signage where attendees must check in
- Logo on pre-conference "Know before you go" communication to registrants
- Logo on all conference lanyards

**SOLD - UNAVAILABLE**

## CONNECT & RECHARGE SPONSOR

**\$10,000 (one available)**

Sponsor the space where CleanMed attendees will make connections, network, and recharge during breaks. Benefits include:

- Logo on CleanMed website with link to your website
- Logo on the signage for the Connect and Recharge Zone
- Opportunity to place marketing materials in area



# EXPERIENCE SPONSORS

## BREAKFAST SPONSOR

**\$5,000 (multiple available)**

Start the day out right by sponsoring a healthy breakfast for CleanMed guests. Benefits include:

- Signage with logo at the sponsored CleanMed breakfast
- Logo on CleanMed website with link to your website

## BREAK SPONSOR

**\$5,000 (one available)**

Energize attendees by sponsoring energizing snacks during the break for CleanMed guests. Benefits include:

- Signage with logo at all CleanMed events
- Logo on CleanMed website with link to your website

**SOLD - UNAVAILABLE**

## LUNCH SPONSOR

**\$5,000 (multiple available)**

Energize attendees by sponsoring a fresher, healthier, and locally sourced lunch for CleanMed guests. Benefits include:

- Signage with logo at the sponsored CleanMed lunch
- Logo on CleanMed website with link to your website

## CUSTOM PACKAGES

Let us know what you'd like to see and bring creative ideas to the table! We are open to creating a custom package for your company based on your exposure and branding desires at CleanMed Atlanta.





# EXHIBITOR

\$4,000

**SOLD OUT - CONTACT US TO BE PUT ON WAITING LIST**

CleanMed 2025 is pleased to offer a year for businesses with environmentally preferable products and services or other solutions to connect with health care leaders engaged in sustainability and climate health initiatives. CleanMed 2025 is pleased to offer opportunities for in-person exhibitors in Atlanta.

## EXHIBITOR BENEFITS

- Logo on the CleanMed website and mobile app
- 6' x 30" tabletop exhibit in high traffic areas for CleanMed 2025. The space includes a table, chairs, & access to basic power
- Logo on exhibit area signage
- Access to opt-in registrant list (name, title, company)
- One conference pass
- A second conference pass is available for exhibitors at the special discounted rate of \$500 (only one additional pass per exhibitor)



# SECURE YOUR OPPORTUNITY TODAY

Our unique and highly visible sponsorship opportunities can be tailored to match your strategic and financial goals.

For more information and to reserve your sponsorship or exhibit space, please contact us!



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