



SPONSOR & EXHIBITOR OPPORTUNITIES

Detroit Marriott at the Renaissance Center
May 18-20



Maximize brand exposure • Generate new leads • Catalyze real change

CleanMed is presented by



About CleanMed

The premier national conference for leaders in healthcare sustainability

Presented each year by Health Care Without Harm and Practice Greenhealth, CleanMed is the epicenter of healthcare collaboration and the only conference that brings together those at the forefront of implementing revolutionary sustainability projects.

For more than two decades, CleanMed has been connecting environmentally focused clinicians and healthcare leaders with the business innovators who are helping to lead the way toward climate-smart and resilient hospitals and communities.

Elevate your brand at CleanMed 2027. Secure your spot as a sponsor or exhibitor.



Event Details

We are excited to bring CleanMed to Detroit, Michigan for the first time.

Birthplace of the American auto industry and the origin of Motown music, Detroit is a city deeply rooted in innovation, industry, and culture. **It is also famous for its resiliency.**

Despite a history of challenges, Detroit is experiencing a citywide revival, with **renewal efforts focused on bringing positive social, economic, and environmental change** to its public spaces and diverse neighborhoods.

As one of our focus locations for our Place-Based Initiatives program, Detroit aligns with our commitment to demonstrating how health systems and the communities they serve can build deep, trusting, and equitable partnerships.

Dates:

May 18-20, 2027

Venue:

Detroit Marriott at the Renaissance Center
400 Renaissance Drive
Detroit, Michigan 48243

Audience:

650+ health sector leaders, decision makers, and other stakeholders, representing 67 health systems, encompassing 1200+ hospitals

Who attends CleanMed?

CleanMed attendees play a significant role in purchasing sustainable products and laying the foundation for future success in their communities.

- Clinicians and healthcare leadership
- Sustainability champions
- Supply chain companies
- Healthcare purchasers
- Business innovators
- Advocacy and community leaders

CleanMed 2027 presents a unique opportunity to connect directly with healthcare decision makers and showcase your climate-smart solution.



The support of our sponsors and exhibitors ensures a premier event that propels our collective work forward and drives transformative change.

Discover the ideal opportunity for your brand

As a CleanMed sponsor or exhibitor, you ensure **the highest level of visibility and engagement** with attendees from across the US.



Join a community of sustainability-focused businesses who have already elevated their brands through sponsorship and exhibitor opportunities.

-  **MAXIMIZE** visibility and credibility for your brand
-  **NETWORK** and connect with sustainability leaders
-  **SHOWCASE** your environmentally preferable solution
-  **COLLABORATE** to build healthy and resilient communities
-  **EVALUATE** competitors to see what drives success
-  **SECURE** quality leads to drive long-term ROI
-  **STAY** top of mind after the conference

Capitalize on cross-platform exposure

CleanMed sponsors and exhibitors enjoy optimal brand placement across multiple marketing platforms to boost visibility before, during, and after the conference.

- Promotion via conference emails
- Exclusive mobile app ad placement
- Event signage & verbal recognition
- Social media appreciation

*"Connecting with sustainable vendors is extremely valuable to me."
– Environmental Director at CleanMed 2026*



 **You will also have access to our easy-to-use social media kit** to share your excitement, insights, and experiences throughout CleanMed 2027.

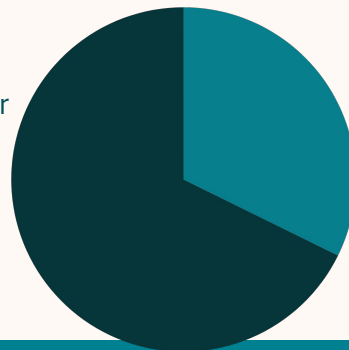
Tangible benefits of your support

Businesses with environmentally preferable products, services, or other solutions can **meet face-to-face with hundreds of potential new customers** at the CleanMed annual conference.

CleanMed 2026 impact



600+ health sector stakeholders



32.6% of CleanMed attendees are C-suite & senior leaders

Become a CleanMed sponsor or exhibitor today and connect with 600+ health sector stakeholders who are passionate about sustainability. Attendees, including key stakeholders, represent 67 health systems, encompassing 1200+ hospitals.



Nearly half of CleanMed attendees are heavily involved in purchasing decisions



89% of attendees rated exhibitors as "very good" or higher

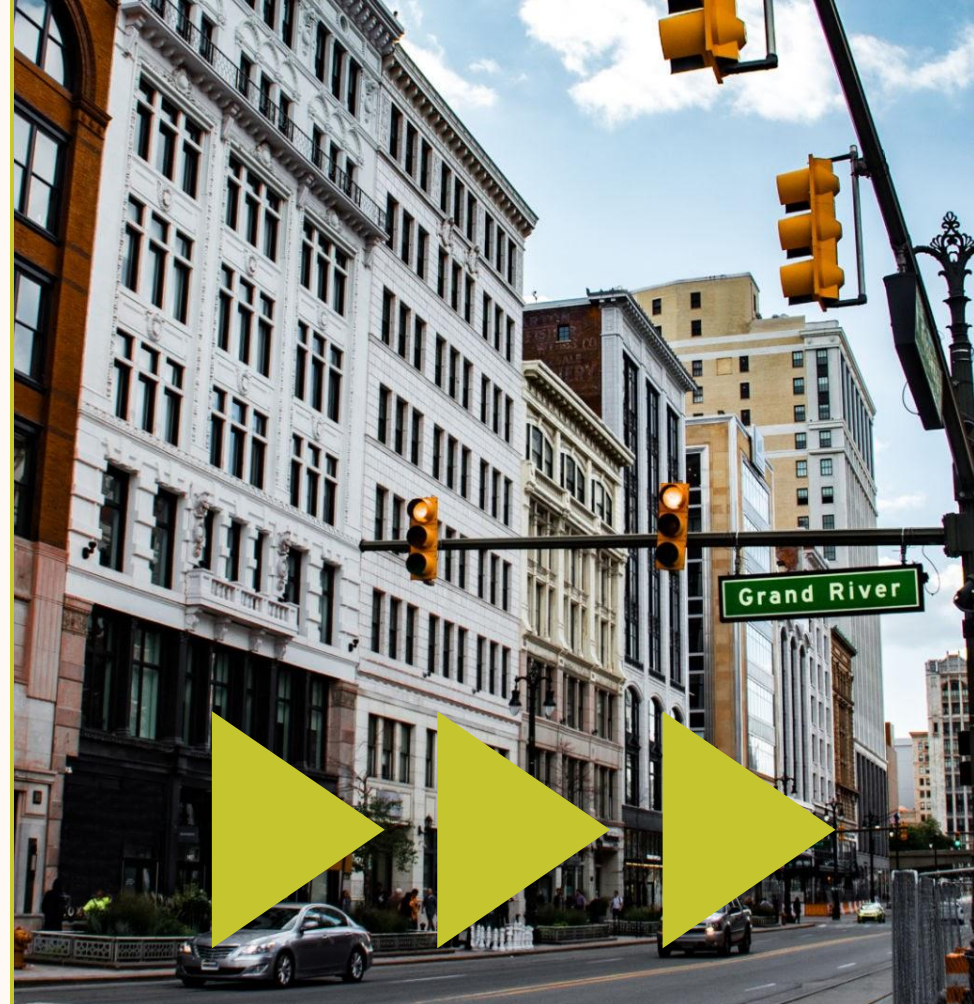
Recent sponsors and exhibitors



CleanMed 2027 sponsorship opportunities

Put the spotlight on your brand and cultivate lasting partnerships with the sustainability champions attending CleanMed 2027.

Choose from **more than a dozen sponsorship opportunities** designed to match your strategic and financial goals.



Host sponsor | \$75,000

Access, branding, & networking

- Prominent signage at event
- **Access to opt-in registrant mailing list (name, title, company, email)**
- Verbal recognition at all plenary sessions
- Logo on walk-in slides in educational sessions
- **Morning welcome push notification via mobile app**
- **Morning kickoff social media recognition during event**
- Branded splash screen, banner ad, & profile on mobile app
- Solutions session (curated content by sponsor)
- Private meeting room at event
- **10 conference passes**

Additional visibility (pre-event)

- Logo, profile, & website link on CleanMed site & mobile app
- Logo on CleanMed promotional emails
- Social media recognition

Additional visibility (post-event)

- **Dedicated post-event email & survey question**
- Logo in post-event email
- Social media recognition

Designed for our premier partners, this opportunity offers the **highest level of brand exposure and engagement before, during, and after CleanMed 2027.**

Champion sponsor | \$50,000

Access, branding, & networking

- Prominent signage at event
- **Access to opt-in registrant mailing list (name, title, company, email)**
- Verbal recognition at all plenary sessions
- Logo on walk-in slides in educational sessions
- Solutions session (curated content by sponsor)
- **Banner ad on conference mobile app**
- Semi-private meeting room at event
- **6 conference passes**

Additional visibility (pre-event)

- Logo, profile, & website link on CleanMed site & mobile app
- Logo on CleanMed promotional emails
- Social media recognition

Additional visibility (post-event)

- Logo in post-event email
- Social media recognition

Designed for industry advocates, this sponsorship level **helps your organization stand out as a leading proponent of sustainability programming in healthcare.**

Leadership sponsor | \$30,000

Access, branding, & networking

- Prominent signage at event
- **Access to opt-in registrant mailing list (name, title, company, email)**
- Verbal recognition at all plenary sessions
- Logo on walk-in slides in educational sessions
- Semi-private meeting room at event
- **3 conference passes**

Additional visibility (pre-event)

- Logo, profile, & website link on CleanMed site & mobile app
- Social media recognition

Becoming a Leadership sponsor at CleanMed 2027 offers opportunities to **showcase your brand among healthcare's foremost sustainability leaders.**

Partnering sponsor | \$15,000

Access, branding, & networking

- Prominent signage at event
- Access to opt-in registrant mailing list (name, title, company)
- Verbal recognition at all plenary sessions
- Logo on walk-in slides in educational sessions
- **2 conference passes**

Additional visibility (pre-event)

- Logo, profile, & website link on CleanMed site & mobile app
- Social media recognition

The Partnering sponsor level is designed to **provide brand exposure and highlight your support** at the CleanMed 2027 event.

Spirit of Detroit sponsor | \$10,000

Access, branding, & networking

- Prominent signage at event
- Access to opt-in registrant mailing list (name, title, company)
- Verbal recognition at all plenary sessions
- Logo on walk-in slides in educational sessions
- **1 conference pass**

Additional visibility (pre-event)

- Logo, profile, & website link on CleanMed site & mobile app
- Social media recognition

This entry-level sponsorship is designed for regional companies to show support for CleanMed 2027 Detroit and **provide brand exposure to healthcare leaders in the state and beyond.**

Experience sponsorships: Reception & technology

Environmental Excellence Reception sponsor

\$22,000 (one available)

Sole sponsor of the Practice Greenhealth Environmental Excellence reception on May 20

- Reserved VIP table at event with logo/signage
- Signage throughout event, including at bar
- Logo & website link on CleanMed website
- Verbal recognition at all plenary sessions
- **2 conference passes**

Technology sponsor

\$20,000 (one available)

Sole sponsor of the CleanMed 2027 mobile app, used by over 90% of attendees

- Logo on mobile app splash screen
- Logo & website link on CleanMed website
- **2 pre-scheduled push notifications via mobile app**
- Banner ad with ability to add video and/or attachments
- **2 conference passes**

Experience sponsorships: Registration & welcome

Registration sponsor

\$25,000 (one available)

Enjoy exclusive recognition on the online registration system and onsite registration area

- Logo & website link on CleanMed website
- Logo prominently displayed on signage at check-in
- Logo on pre-conference “Know before you go” communication
- **Logo on all conference lanyards**

Welcome reception sponsor

\$20,000 (one available)

Kick off CleanMed Detroit as sponsor of the conference welcome reception

- Logo on signage at event
- Logo & website link on CleanMed website
- **Opportunity to speak for 3 minutes to all attendees at reception**
- Includes light appetizers & cash bar

Experience sponsorships: Wellness

Connect & Recharge sponsor

\$10,000 (one available)

Sponsor the space where attendees connect, network, and recharge during breaks

- Logo & website link on CleanMed website
- **Logo on Connect and Recharge Zone signage**
- Opportunity to place marketing materials in area

Wellness sponsor

\$5,000 (one available)

Support daily wellness activities during the event to keep attendees refreshed and focused

- Logo, profile, and yoga session listing on CleanMed website & mobile app
- **Logo featured on yoga class & fun run signage**

Experience sponsorships: Breakfast, Lunch, Snacks

Breakfast sponsor

\$5,000 (multiple available)

Sponsor a healthy breakfast for CleanMed guests

- **Logo on signage at sponsored CleanMed breakfast**
- Logo & website link on CleanMed website

Lunch sponsor

\$5,000 (multiple available)

Sponsor a fresher, healthier, and locally sourced lunch for attendees

- **Logo on signage at sponsored CleanMed lunch**
- Logo & website link on CleanMed website

Breaks sponsor

\$5,000 (one available)

Energize CleanMed guests by sponsoring nutritious snacks during all breaks

- **Logo on signage at all CleanMed breaks**
- Logo & website link on CleanMed website

CleanMed 2027 exhibitor opportunities

CleanMed is a **once-a-year opportunity for businesses** with environmentally preferable solutions to connect with the healthcare leaders engaged in sustainability and climate health initiatives.

Take advantage of limited in-person exhibitor levels and **catapult your sustainable solution into the spotlight.**



Exhibitor: Partner and non-partner

*Practice Greenhealth partners enjoy exclusive access to a suite of resources to advance their sustainability goals – including **discounted pricing on exhibitor space at CleanMed.***

Exhibitor (partner)

\$4,750 (multiple available)

- Logo on exhibit area signage
- Logo on CleanMed website & mobile app
- 6' x 30" table top exhibit in high-traffic area (includes a table, chairs, & power)
- Access to opt-in registrant list (name, title, company)
- 2 conference passes
- **Practice Greenhealth partner recognition on exhibitor signage & table**

Exhibitor (non-partner)

\$5,500 (multiple available)

- Logo on exhibitor area signage
- Logo on CleanMed website & mobile app
- 6' x 30" table top exhibit in high-traffic area (includes a table, chairs, & power)
- Access to opt-in registrant list (name, title, company)
- 2 conference passes

Align your brand with CleanMed 2027



As the premier conference for leaders in healthcare sustainability, CleanMed attracts **hundreds of attendees each year** from across the country – making it the one show you can't afford to miss.

Take advantage of our unique and highly visible sponsorship and exhibitor opportunities to **expand your reach in the industry and help catalyze real change.**



Contact us today to learn more and reserve your sponsorship or exhibit space.

Steve Fletcher
Director, Business Development & Impact
CleanMed U.S. | Practice Greenhealth
sfletcher@practicegreenhealth.org
855-242-9990

“CleanMed brings together the right mix of strategic vision and practical solutions. As someone working to integrate sustainability into healthcare supply chain operations, it’s one of the few places where I can engage with peers, suppliers, and thought leaders who understand both the complexity and urgency of the work.”

– Sustainability Manager at CleanMed 2026